

# Tech entrepreneur teams up with planner extraordinaire in new collaboration and philanthropic effort

*Atwater, Brian & Co. (AB&C) announced it's launching a marketing and event management firm based out of South Florida.*

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/EINPresswire.com/ -- Today Atwater, Brian & Co. (AB&C) announced it's launching a marketing and event management firm based out of South Florida. The company will leverage the expertise of accredited wedding and event planner Amyleigh Atwater and tech entrepreneur Jason Brian.

Both graduates of Palm Beach Gardens High School, class of 2005, the two have been friends since freshman year.

Their goal is to provide valuable services to both their local Palm Beach network and generate new professional relationships nationally where they can use their expertise to help others grow their business.

As a leader in the tech and marketing space since early 2008, Jason Brian has grown several businesses nationwide including automotive insurance, healthcare, and food and beverage. Brian's dedication to managing successful operations has allowed him to flourish in a diverse arena of industries.

Brian has helped his clients get featured in Forbes Magazine and has received several accolades from local and national organizations. In 2011, Forbes published "How to make a million dollars before you graduate," where Brian was compared to the likeness of Mark Zuckerberg, Bill Gates, and Steve Jobs. That same year Brian was named the 2011 Leukemia and Lymphoma Society's Man of the Year raising \$90,000 towards the fight against Leukemia.



At 25 years old Brian was a self-made millionaire featured in the October 2013 issue of Palm Beach Illustrated as a philanthropist that paved his own way to success. At the time Brian was CEO of AutoCricket.com. Designed by Brian to make buying, financing and insuring a vehicle as efficient and simple as possible. In 2016, Brian founded Behavioral Sightings, serving as the editor-in-chief of the monthly lifestyle publication for professionals working in the behavioral healthcare industry.

Amyleigh Atwater launched Atwater Events, LLC. in 2013, specializing in wedding and event planning. Through the years, Atwater has helped local organizations and charities host some of the area's largest fundraising events from galas to fishing tournaments. In addition, she has planned beautiful weddings at some of South Florida's premier locations such as, The Breakers Palm Beach, The Flagler Museum, The Colony Hotel, The Royal Poinciana Chapel, and PGA National Resort & Spa. Atwater received the ATHENA Young Professional Leadership Award in 2018 for demonstrating professional creativity, excellence and initiative and devoting time and energy to improve the quality of life for others in the community.

In 2000, The Palm Beach Post published "12-Year Old Entrepreneur Has Heart For Children," highlighting young Atwater's philanthropic spirit as she raised money for charity by collecting and rolling loose change. Her father, former Chief Financial Officer of the State of Florida, Jeff Atwater instilled servant leadership in his daughter. For that she is forever grateful.

Soon after Atwater started her event planning business, Brian introduced her to Place of Hope. An organization serving foster children, homeless youth and human trafficking victims. Brian had supported the organization for several years before Atwater jumped on board, leading the events and fundraising team for 6.5 years as the Director of Advancement.

In 2014, Place of Hope's top ranking was featured in The Huffington Post as one of the "11 Top-Rated Charities that Changed the World in 2014!" According to Charity Navigator, "Place of Hope outperforms most other charities in America."

"Jason Brian and Amyleigh Atwater excel in marketing and event planning. They know how to take an idea and mold it into excitement and excellence. Together, their energies and expertise are coalesced and will inspire some truly unique and fun experiences for their clients," says Charles L. Bender III, Founding CEO Place of Hope.

Now, Atwater and Brian are teaming up to provide individuals, groups and organizations with top-tier service for their events and marketing needs. From weddings, office parties and fundraisers to digital marketing and development, AB&C is proud and humble to provide their services nationwide.

With the hope to be known for their active engagement with philanthropic projects in their community, it comes as no surprise that Atwater and Brian would build their new business with

corporate social responsibility in mind. Atwater, Brian & Co. accepts applications for pro-bono marketing assistance and serves on boards and committees for organizations that are near and dear to their "Hearts." Charitable causes representing their core values include H - Health Services, E - Education & Art, A - Animal Welfare, R - Research & Public Policy, and T - Trafficking & Human Services.

To learn more about Atwater, Brian & Co. or to schedule a consultation, visit [www.atwaterbrian.com](http://www.atwaterbrian.com) or call 561-924-1065.

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