



Black Church Action Fund and Vote.org Launch Freedom Summer Campaign

Pastor Jamal Bryant, Pastor Mike McBride, Gospel Singer Erica Campbell, producer Warryn Campbell, Bishop Noel Jones, others launch freedom summer campaign.

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Black Church Action Fund and Vote.org Launch Freedom Summer Campaign

OAKLAND, CA – The Black Church Action Fund and Vote.org today announced a media call to discuss the launch of the Freedom Summer initiative. The national campaign aims to mobilize one million Black voters by combining virtual civic education with political action. The goal is to build capacity for ongoing civic engagement in Black communities. The media call will provide an overview of the campaign's two key components: Freedom Academy and Freedom Rides. Speakers will outline a multi-pronged policy platform focused on voting rights, jobs, education, health, environmental justice, criminal justice, and local spending. They will also discuss campaign actions such as voter registration and community resource distribution (e.g., masks and meals). The media call will be held on Tuesday, July 28 at 3:00 p.m. ET via Zoom. To register, [click here](#).

WHO: Pastor Michael McBride, co-founder of the Black Church Action Fund

Pastor Jamal Bryant

Erica Campbell, Grammy Award-winning gospel artist, author and radio personality

Warren Campbell, pastor and producer

Bishop Edgar Vann

Bishop Frank Reid

Bishop Noel Jones

Pastor Traci Blackmon

WHAT: Media Call to discuss the Black Church Action Fund's Freedom Summer, an initiative to register hundreds of thousands of voters, provide voter education, and mobilize for civic and political engagement. Freedom Summer begins in July and stretches through the end of August 2020.

WHEN: Tuesday, July 28 at 3:00 p.m. ET

https://us02web.zoom.us/webinar/register/WN_vLBv3I74TpGmZanXdXDJ1Q

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