

Keyword Research Software Tool, Long Tail Pro, Launches Technical SEO Mastery Course

The Technical SEO course on the company's new Academy resource site is for beginners starting to do their own SEO.

RENO, NV, UNITED STATES, July 28, 2020 /EINPresswire.com/ -- [Long Tail Pro](#), the leading keyword



We know we have a big audience of beginners that are just starting to do SEO on their sites, and we want to offer them the best tools and resources to achieve the results they need.”

Long Tail Pro

research software tool, has launched a [Technical SEO Mastery](#) course on their new Academy resource website. With a large audience of beginners and DIY-ers, the company has long been focused on education. The new course will help website owners and marketers learn technical SEO to improve their site's visibility and rankings in the search engine results pages (SERPs).

The Technical SEO Mastery course provides insight and in-depth training to help marketers understand the dozens of behind-the-scenes factors that affect ranking. Website

owners who have followed the exact system have increased their website traffic by up to 4x, moved up more than 25 spots in the SERPs, and increased click-through rates, session duration, conversions, and sales.

The course includes training that covers:

- Google Search Console
- SEO Audits
- Structured Data
- Server-level Redirects
- SSL Installation
- Indexation and Indexability
- Page Load
- AMP
- Site Speed
- Crawl Depth
- Site Structure
- Rich Snippets

In addition to unlimited lifetime access to the complete Technical SEO Mastery course, enrollees will also receive:

- Access to SEO Audit To-Do Checklists
- Free access to our in-house SEO experts
- Platinum level access for Support
- Bonus Google Tag Manager Training

In all, the total value for the course and additional access to features is \$3,635. The course is available now for \$797.

"We know we have a big audience of beginners that are just starting to do SEO on their sites, and we want to offer them the best tools and resources to achieve the results they need," said [Kevin Petersen](#), CEO of Long Tail Pro.

In addition to the Technical SEO Mastery course, Long Tail Pro customers can also enroll in the Long Tail Pro Bootcamp, Long Tail Pro University, Foundations of SEO, or the Content Domination System courses. All courses on the Long Tail Pro Academy website are designed with simple follow-along videos, step-by-step guides, and "how to resolve" resources. The systems are practical and implementable on any website, and are appropriate for beginners who want to do their own SEO.

To learn more about Long Tail Pro and the Academy courses, visit <http://www.longtailpro.com/>.

About Long Tail Pro:

Long Tail Pro is a SaaS keyword research tool application that helps website owners and marketers find Long Tail Keywords with low competition and high search volume. The website also has a full suite of tools to help businesses, bloggers, and entrepreneurs build and sustain high-converting SEO content that ranks at the top of the SERPs, which increases website traffic, conversions, and ultimately sales.

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