

Dumpster Today Offers National Dumpster Rental Franchise Opportunity

Dumpster rental company, Dumpster Today, pushes new expansion through franchise opportunity.

ORLANDO, FL, UNITED STATES, July 28, 2020 /EINPresswire.com/ -- Dumpster Today, a Florida-based [dumpster rental company](#), announced its [franchise](#) launch this month.



Dumpster Today trucks at Orlando headquarters.

The company is set to expand nationally, beginning with a focus on the Southeastern United States and spanning outwards, but welcomes candidates from anywhere in the nation according to owner and founder, Chad McKenzie. "National is our goal. We'll start in the Southeast and work our way up, so we can provide the right support."

The first franchisee, Armando Torres, has signed on for the Lake County, Florida territory. "This is a 100% online check out and payment system. Our franchisees don't need a CDL to drive our trucks because they are under the weight limit," asserted McKenzie. "Our first franchise partner is opting to operate the truck within the daily operations, which works well in our model." McKenzie further states that franchisees are gaining a model that is easy to operate. "We answer all the inbound calls, do the booking, and process the credit cards. This is a simple, simple business."

Dumpster Today first began out of a necessity for McKenzie's restoration company. "We were renting these ugly, rusted bins from another company and receiving poor customer service," stated McKenzie. "I invented a simple system with medium, [neighborhood-friendly dumpsters](#)." McKenzie goes on to explain that the trucks are small enough to fit through all residential areas, are HOA compliant in most places, and no speciality knowledge is needed to operate the trucks.

Amidst the COVID-19 pandemic, Dumpster Today has been labeled as an essential business, continuing services as normal. "We offer 100% financing for the equipment. Our margins are good, there's recurring revenue with commercial clients, and this can be run with little labor," stated McKenzie. "If you can run a remote control and answer the phone, you can run a Dumpster Today franchise."

ABOUT Dumpster Today

Dumpster Today provides the most user-friendly dumpster rentals on the market. Clean, compact dumpsters can be delivered right to a driveway as soon as same-day. They offer a simple online ordering system that can be completed on your computer or smartphone and will confirm your scheduling instantly. For more information for dumpster rentals, visit DumpsterToday.com. To find out more about becoming a Dumpster Today franchise partner, visit www.DumpsterTodayFranchise.com.

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