

Digital scent startup Aromajoin releases its coveted olfactory technology to the public through 'Scent For All' campaign

In August, Japanese startup Aromajoin holds a sale to celebrate the launch of its matte black Aroma Shooter, a new version of the company's flagship product.

KYOTO, JAPAN, July 30, 2020 /EINPresswire.com/ -- Through the month of August, Japanese digital scent startup <u>Aromajoin</u> will open sales of its flagship scent delivery system, the <u>Aroma Shooter</u>, to the general public. Primarily a tool of the retail,



fragrance, and entertainment industries, the Aroma Shooter will, for now, be available for anyone in the world to purchase and use freely. And, for the first time, the Aroma Shooter will be produced in a matte black finish.



'Scent for All' is an attempt to spread out scent control tech to as many people as possible, especially developers and makers. Aromajoin has prepared everything for new explorers."

Trung - Aromajoin's Software Engineering Manager The Aroma Shooter is a 6-chamber aroma emitter that completely abandons liquid media (no vapor, nor mist, nor steam). Based on Aromajoin's proprietary solid-state fragrance material, the device simply transports scented air on command, making it nearly impossible for odors to mix together unintentionally, even as scents change at high speeds. The Aroma Shooter gives creative people the means to activate and transition discrete (or blended) scents as smoothly as visual content on a screen or sound through a speaker.

The announcement to release the Aroma Shooter publicly

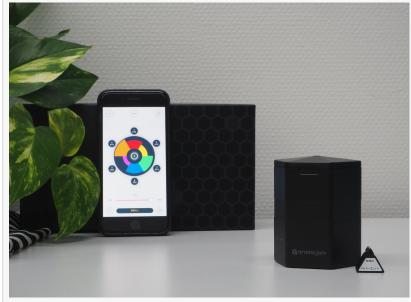
comes with a dramatic price reduction. <u>Scent For All</u> packs will be available for USD \$498 (before shipping and other relevant fees) through August. These packs include a matte black Aroma Shooter, buyer's choice of six (6) starter cartridges from a pre-set list of 12, and a license to one

of Aromajoin's premium software development kits (SDK).

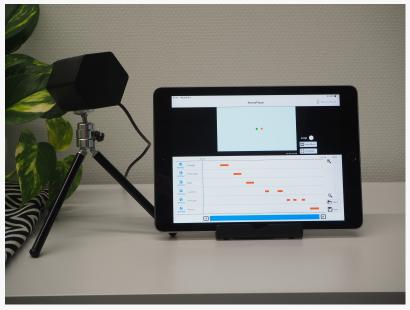
Developers and makers who buy an Aroma Shooter during the Scent For All campaign will be rewarded for publishing Aroma Shooter-compatible apps to Apple's App Store or Google Play. Aromajoin will grant each of these developers a ¥5,000 (USD ~\$50) Amazon eGift card as well as full access to Aromajoin's premium software tools.

While it's important for Aromajoin to give independent developers the tools to integrate smell into their various projects, the digital scent pioneer currently publishes a number of free Aroma Shooter-compatible apps on Apple's App Store and Google Play. These apps offer simple fragrance creation, smell-o-vision video editors, and aroma-based sleep timers.

Starting July 31st, makers, developers, and fragrance fanatics may visit https://aromajoin.com/scent-for-all to purchase the Aroma Shooter 'Scent For All' pack. Prior to the start date, interested parties may subscribe to



Aroma Shooter Black - Scented Music



Smell-o-vision in real

Aromajoin's mailing list for notifications about the campaign.

About Aromajoin Corporation: Founded in 2012 in Kyoto, Japan, Aromajoin Corporation produces the world's most advanced aroma delivery systems, serving the needs of over 100 enterprise clients in retail, cosmetics, F&F production, entertainment, VR, and neuroscience.

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