

# Amidst Economic Turmoil, Younger Investors See Opportunity in Emerging Markets

*Views on international investing vary dramatically by age*

SINGAPORE, August 4, 2020 /EINPresswire.com/ -- [Wilmer Gibson](#), a leading financial services firm providing world-class wealth management services, today announced results from an internal survey of its youngest investor demographics. Results show a wide opinion gap between investors age 22 to 30 vs. those over 55 when it comes to international investing:

- **More interested:** Three times more interested when it comes to investing in companies in emerging markets.
  - **More likely to have taken action:** Nearly three times more likely to have increased their portfolio exposure to emerging markets.
  - **More likely to think the time is right to increase their exposure:** Four times more likely to believe that the health of markets worldwide makes for good conditions to invest abroad today.
- For those investors interested in finding the right international investments, Ms. Brigitte Wei, Director of Investment and Savings at Wilmer Gibson, offered the following:
- **Modify expectations:** Emerging markets can lack basic elements that many take for granted in developed markets, and these markets can be more easily affected by forces political, economic, social or otherwise.
  - **Stay current with the news and politics:** Not only can emerging markets be sensitive, but they



Wilmer Gibson is a leading financial services firm providing a wide range of investment solutions, securities, investment management and wealth management services.

also tend to move quickly relative to developed markets. It is imperative to stay up-to-date with local and regional developments in order to best manage exposure and make informed investment decisions.

- Keep a focus on long-term goals: Consider a core-satellite investing approach wherein a portion — usually 10 to 40 percent — of a portfolio is devoted to specific sectors like emerging markets, keeping the remainder of the portfolio well-diversified across sectors and assets, mapped to investing objectives, time frame and risk tolerance.

#### [About Wilmer Gibson](#)

Wilmer Gibson is a leading financial services firm providing a wide range of investment solutions, securities, investment management and wealth management services. Our team consists of industry-leading investment professionals deep in talent, ideas and experience — all dedicated to providing our clients with a world-class experience in the management of their wealth. The Firm is committed to preserving clients' capital, managing risk, and delivering strong long-term investment returns over differing economic and market cycles. Our success in developing lasting client relationships is founded on shared values, a thorough understanding of our clients' goals and a keen desire to earn their trust and confidence.

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