

## My Social Book Introduces Reorder Option

One-click reordering comes to popular Facebook and Instagram photo books

NEW YORK, UNITED STATES, August 6, 2020 /EINPresswire.com/ -- My Social Book has released a number of improvements to its Facebook and Instagram photo books. Loved by more



Print your life in a photo book

than 250,000 customers across the world, My Social Book fans can now reorder their favorite books with a single click.

"Many customers love rebuilding their books as gifts for family and friends. More often than not,



Our books are known for their time-saving automation... People can now reprint their past orders in seconds. 'Can I have a copy,' is a request that can be fulfilled the moment you are asked."

Charles Becquet, CEO of My Social Book

there would be very few changes to the content in their photo book. Our books are known for their time-saving automation, so we have spent the past several months enhancing our online software further. People can now reprint their past orders in seconds. 'Can I have a copy,' is a request that can be fulfilled the moment you are asked," said Charles Becquet, CEO of My Social Book.

Also popular with businesses, the new reorder feature is ideal for sales, marketing and social media campaigns where My Social Book is used for business development, customer loyalty programs and company culture initiatives.

Joining this much requested feature are new cover colors. With 644,000+ books occupying shelves across the world, customers commonly order a book year after year and select a different color every time to brighten up their bookcases with a multicolored display. This expansion provides customers with even more customization.

"We are constantly developing new products, formats and features, and these latest enhancements help people get more from their My Social Book. 2020 has been a year of reflection on what's important to us. Our photo books immortalize our favorite memories, relationships and celebrations in print, which is one of the reasons why people return to us year after year."

My Social Book has also introduced a new online home décor gift shop full of cheery mugs, celebratory canvases and premium tote bags. These unique gifts join its premium photos books, which allow anyone to print their Facebook and Instagram content in as little as 45 seconds, and its <a href="https://example.com/Photo Mosaic">Photo Mosaic</a> product that has surged in popularity in recent months.

--- Ends ---

About My Social Book

My Social Book transforms social media content into photo mosaics and physical <u>photo books in just one click</u>.

Whether documenting a vacation with family or celebrating your relationship with that special someone, My Social Book's automated web-based platform allows anyone to print their Facebook and Instagram memories in as quickly as 45 seconds.

More than 250,000 customers in 20+ countries have printed 644,000+ books and My Social Book ships worldwide on-demand from the company's technologically advanced printing houses, including many within the US.

Discover more at <u>www.mysocialbook.com</u> or follow the company on social media for special offers and product announcements.

Victoria Morgan
Bamboo PR
+44 20 7113 4043
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/523307103

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.