

Tada's Shopify Exit Intent & Email Capture App Breaks into Shopify Top 50 with eCommerce Gamification and Analytics

Known for email validation, email capture popups & gamification for Shopify stores, Tada became a top Shopify app by offering premium tools to users

SAN FRANCISCO, CA, UNITED STATES, August 16, 2020 /EINPresswire.com/ --

[A relatively new entrant into the Shopify app store, Tada](#) has quickly made a name for itself with its eye-catching popups, gamification tools,

analytics, email validation, and customer service. The app has now helped thousands of store owners boost conversions by up to 35% and lead generation by up to 500%.



The Must-Have Shopify Pop Up App of 2020

“

We wanted to provide a service that was comprehensive enough that users wouldn't feel like we left them hanging or that they needed to install another app.”

Jeremy, Tada Community Lead

Tada is an effective lead gen tool, but what makes it stand out to many new store owners is that it offers premium services, email validation and round-the-clock customer service.

It has also made a name for itself among Shopify veterans who have praised the service in Shopify reviews for its smooth functionality and lack of bugs and advanced features, such as email validation, that other email capture apps do not include.

“We wanted to provide a service that was comprehensive enough that users wouldn't feel like we left them hanging or that they needed to install another app. Tada's app has everything you need to maximize conversions, capture valuable emails, and validate those emails.” said Jeremy, the Community Lead for Tada.

Tada's success has come swiftly. It has quickly been downloaded by thousands of customers and

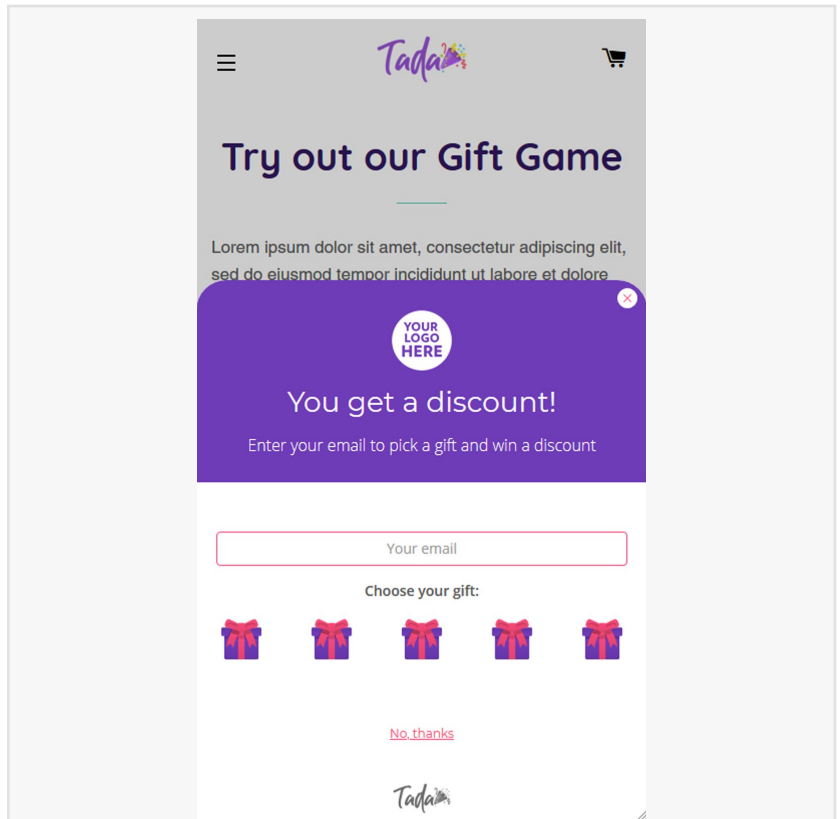
garnered hundreds of positive reviews on Shopify. It is now a top 50 app for Shopify across the entire Shopify Marketplace. Tada is available to try for free at www.trytada.com.

Tada increases conversions and subscribers for Shopify users through the use of innovative gamification features like popups, spin-the-wheel games, and free gifts. Additional features include industry-leading email validation, exit intent popups, countdowns, and urgency boosting widgets that influence customer behavior.

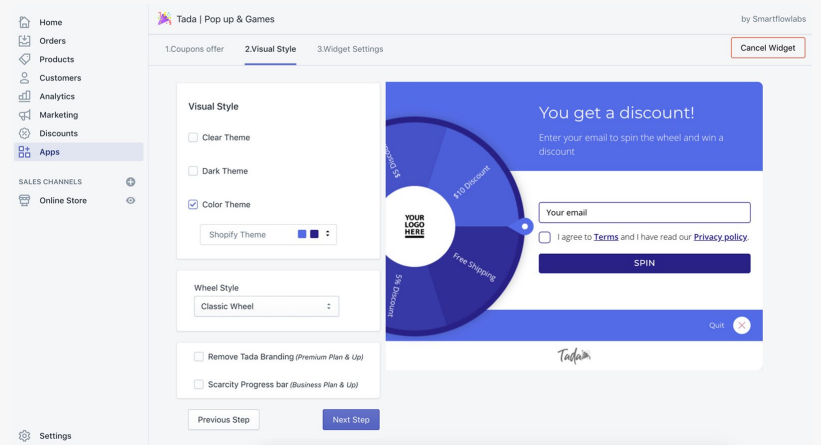
These tools have been proven to increase sales and subscribers for Tada's many users. Data indicates that some users see increases in leads by as much as 500% and conversions by 35%. Customer reviews indicate that Tada's service has proven more effective than competing apps thanks to its design, thoughtful games, and its glitch-free automation.

Behind the scenes, Tada allows store owners to design their own popups and games using a simple design tool. They can then assign gifts, discounts, and freebies of their choice and customize the probability of winning each prize. Tada users can build, automate, and launch multiple popups at once and customize popups by different sets of pages, products, or URLs.

Tada's analytics tools let store owners measure the success of their popups and widgets by analyzing click-through rates, revenues, subscribers, and more. Analytics are in real-time, so users can monitor the success of their tools immediately after launching new designs and games.



Use gamified popups to boost subscribers and conversions.



Tada popups are gamified, fun, and engaging. Customize, automate, and boost conversions in minutes. Tada is EASY, 100% Customizable, and FREE.

Tada integrates instantly with Mailchimp and Klaviyo to seamlessly become a part of store owners' marketing efforts.

Tada is one of the most affordable Shopify apps in its category - offering a comprehensive suite of features for an extremely competitive price. Tada grows with its customers and only charges them more when they need more impressions for a growing list of subscribers and customers. Its email validation rates are also by far the most affordable in the industry.

Learn more [about Tada](#) and try the app on your Shpoify store at www.trytada.com.

About Tada

Tada was founded by a team of developers and gamification experts. After having experienced the lack of quality service and marketing tools offered by other apps, they decided that there was a need for a comprehensive tool to help store owners grow leads, boost conversions, and analyze their data.

Tada was built to emulate existing gamification and popup apps, but the Tada team wanted to build something much more comprehensive and of higher quality than what was available.

Tada quickly became popular with Shopify store owners for its comprehensive toolbox of marketing features. And it soon garnered praise from many veteran Shopify users for its comprehensive suite of features and great aesthetics.

As a top 50 Shopify app, Tada is hoping to set new standards for apps on the Shopify store. The team is at work developing new tools for Tada as well as features to be unveiled in future apps.

[Get Tada on the Shopify app store](#) today or directly from www.trytada.com.

Jeremy, Tada Community Lead

Tada App

+1 415-466-1001

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/523324944>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.