

Naturepedic Excels in Getting Ready For Baby's Groundbreaking "The Mattress Still Matters" Investigative Report

Leading organic mattress manufacturer Naturepedic ranks number one in transparency and material safety tests in new crib mattress report.

CHAGRIN FALLS, OHIO, UNITED STATES, August 10, 2020 /EINPresswire.com/ -- [Naturepedic's](https://www.naturepedic.com/gots-certified-organic-baby-crib-mattress-checks-all-the-boxes-for-full-material-transparency-and-the-use-of-safer-non-hazardous-materials) GOTS-certified Organic Baby Crib Mattress checks all the boxes for full material transparency and the use of safer, non-hazardous materials. This is the conclusion in the latest "[The Mattress Still Matters: Protecting Babies and Toddlers from Toxic Chemicals While They Sleep](https://www.naturepedic.com/the-mattress-still-matters)," an investigative study released last week by nonprofits Clean & Healthy New York and the Ecology Center, who are leaders of the Getting Ready for Baby coalition. The Getting Ready for Baby coalition comprises over 90 respected environmental organizations.

The report cracks down on the chemical hazards and lack of transparency flooding the crib mattress industry, analyzing 227 web pages from 37 different companies and testing 13 crib mattresses to determine if they use, and are transparent about using, chemicals of concern. The key chemicals of concern are PVC (Vinyl), Plasticizers (Phthalates), PFAS (perfluorinated compounds), Polyurethane Foam, Flame Retardants / Antimony/ Modacrylic, Antimicrobials, and VOCs.

As a result, Naturepedic was the only company to succeed both in being fully transparent, completely matching component claims, and only utilizing safer materials. See page 21 of the report for the full "Disclosure and Test Results of Chemicals of Concern" comparison chart.

Barry A. Cik, Founder and Technical Director of Naturepedic, remarks that, "This represents great hope for change in the overall mattress industry. It's reassuring to know there are organizations

DISCLOSURE AND TEST RESULTS OF CHEMICALS OF CONCERN

A comparison of test results and company product description disclosures for three key components: Cover (including waterproofing), FRs (in barriers or cores), and core. Note: All vinyl contained undisclosed plasticizers.

NAME	MODEL	COMPARISON	PU FOAM	FRs	PFAS	VINYL
Naturepedic®	Classic, wave support core	All components match claims. Safer materials	No	None	No	No
Ikea®	Pelleplutt Foam for Crib	Cover, core match claims. Undisclosed rayon, PET FR barrier.	Yes	Safer materials	No	No
Moonlight Slumber™	Little Dreamer™ Dual Sleep Surface Crib	All components match claims.	Yes	Safer materials	No	No
Newton Baby®	Standard	All components match claims. Core contains phosphorus FR	No	Phosphorus-based	No	No
Sealy™	Baby Firm Rest Crib	FR, core match claims. Safer materials. Undisclosed vinyl cover with PET backing	No	Safer materials	No	Yes
Serta™	NightStar™ Standard Support Crib	FR, core match claims. Undisclosed vinyl cover.	No	None apparent	Possible	Yes
Dream on Me	Twilight 5-inch Coil Spring Crib and Toddler	FR, core match claims. Undisclosed vinyl cover contains antimony	Yes	Antimony indicates FRs	No	Yes
Foundations®	InfantPure 4-inch Full-Size Crib	FR, core match claims. Undisclosed vinyl cover contains antimony	Yes	Antimony indicates FRs	Possible	Yes
Safety 1st	Little Dreamer Baby Crib*	FR, core match claims. Vinyl cover contains undisclosed PP, PFAS	No	None apparent	Yes	Yes
Graco®	Premium Foam Crib & Toddler Bed	Core matches claims. Test results contradict claims of no antimony in FR barrier. Undisclosed cotton, vinyl, nitrile in FR barrier.	Yes	Antimony indicates FRs	No	Yes
Nook Sleep	Pebble Lite Crib*	FR matches claims. Cotton & PET cover contains undisclosed PFAS. PU foam core contains undisclosed chlorine. Disclosed PET "Air spacers" contain undisclosed neoprene, plasticizer.	Yes	Chlorine indicates FRs	Yes	No
Colgate Mattress®	Royale Crib	No matches. Vinyl cover has undisclosed PFAS. Undisclosed FR contains antimony. Metal spring core has undisclosed padding with chlorine	No	Antimony, chlorine indicate FRs	Yes	Yes
L.A. Baby	Triple Zone 2-in-1 Soy Foam Crib	No matches. Company disclosed cover has PFAS, tests found likely. Cover also contained undisclosed PU, acrylic. FR barrier has undisclosed PET, nitrile, vinyl, rayon, antimony. PU foam core has undisclosed bromine, chlorine, phosphorus	Yes	Chlorine, bromine, phosphorus indicate FRs	Possible	Yes

* The model tested has been discontinued.

KEY:	FR = Flame retardant. PFAS = Per and polyfluoro-alkyl substances. PU = Polyurethane. PP = Polypropylene. PET = Polyethylene terephthalate	Match, and/or safer chemicals	One mismatch, or one chemical of concern	2+ mismatch, or chemicals of concern present
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Disclosure and Test Results of Chemicals of Concern Chart from the Mattress Still Matters report.

out there that are really getting behind holding manufacturers accountable and are working toward a toxic-free future, especially when it comes to the health and safety of babies, and the peace of mind of their parents.”

Other key highlights of the report show that the majority of companies, 52%, did not disclose most or all of their materials, and 22% of companies had significant gaps on their websites. Included, the majority of crib mattresses are waterproofed with either vinyl, which contains plasticizers, or are waterproofed with perfluorinated chemicals.

“A policy to ban hazardous chemicals, implementing higher industry standards, and enforcing accountability checks are key ways government,

retailers and manufacturers can take action,” states Cik, “Without it, greenwashing claims with no certifiable backing and insufficient transparency will only be perpetuated. Besides the chemicals themselves, greenwashing claims are the biggest threats to the health and safety of consumers,” he remarks.

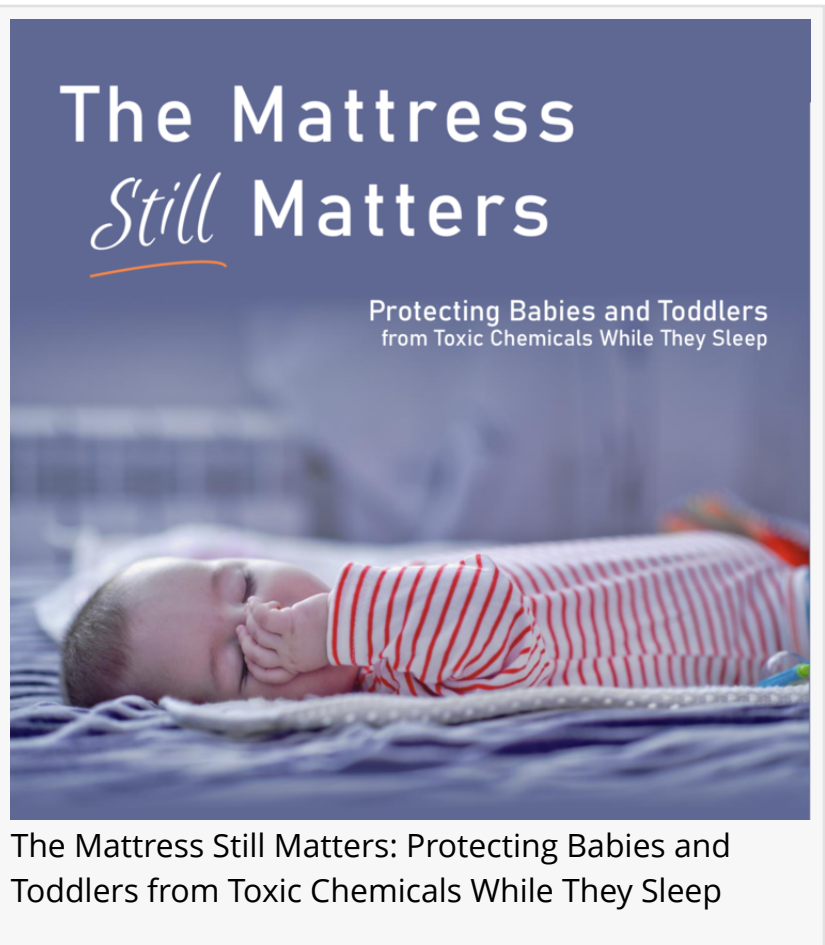
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This report represents great hope for change in the mattress industry. It's reassuring to know there are organizations out there that are really getting behind holding manufacturers accountable.”

*Barry A. Cik, Founder and
Technical Director of
Naturepedic*

In addition to achieving, and exceeding, the highest standard in the crib mattress industry regarding GOTS organic status, non-toxicity standards and eliminating inappropriate chemicals and materials, Naturepedic also excels at hygiene safety to make crib mattresses easy-to-clean without using potentially toxic chemicals. In particular, some crib mattress manufacturers do not waterproof their mattresses, which easily results in microbial contamination at the surface as well as below the surface of the mattress. Then, separately, Naturepedic also eliminates the use of potentially allergenic materials, in particular latex, in its crib mattresses. Materials, like latex, that are known to be allergenic, even if

manufacturers attempt to remove the allergenic particles, should not be used in baby products. There is no latex in any Naturepedic baby or children products.



Naturepedic maintains the most certifications, recommendations, awards, and advocacy associations in the marketplace, always working to drive educational awareness for their customers, "Consumers have the purchasing power to change an industry," states Cik, "And if key organizations continue to release revealing reports such as this one, I'm confident we can make a dent in the push for transparency, so consumers, armed with full company disclosure, have the ability to bring about the necessary changes."



Naturepedic's GOTS-Certified Organic Baby Crib Mattress

To read the full report on the brands, criteria, and chemicals tested in "The Mattress Still Matters," head to www.gettingready4baby.org. For Naturepedic media inquiries, please contact Sara White at sara@adinny.com or 914.621.1323.

About Naturepedic:

Since 2003, Naturepedic has been on a mission to transform lives through safer, healthier organic-based products. Naturepedic created the first and only organic baby crib mattress designed with a patented food-grade waterproof surface made from non-GMO sugarcane and with breathability options. As well, Naturepedic has led the industry by introducing organic mattresses specifically designed for different ages of children, Naturepedic is also highly sought-after for luxury highly comfortable organic mattresses for adults. The Naturepedic mattresses for adults are widely considered the most comfortable mattresses because, instead of sleeping on a petroleum-based mattress which can make you hot and sweaty, the organic cotton fabrics, organic cotton fill, organic wool, and other more comfortable materials in a Naturepedic mattress make for a more comfortable night's sleep. As such, Naturepedic not only supports an organic holistic healthier lifestyle while protecting the environment, but Naturepedic also provides highly comfortable and enjoyable products.

Naturepedic products are certified to the MADE SAFE Standard, Global Organic Textile Standard (GOTS), Greenguard Gold Standard, UL Formaldehyde-Free Standard, Forest Stewardship Council/Rainforest Alliance Standard, and others. Naturepedic is recommended and has won awards from leading environmental organizations like American Sustainable Business Council (ASBC), Clean Production Action, Sustainable Furnishings Council, The Ecology Center, Zero Toxics Product Registry, EWG (Environmental Working Group), Sustainable Furnishings Council, Practice Greenhealth, AllergyKids Foundation, Healthy Child Healthy World, Kids For Saving Earth, and others. Naturepedic supports and works with advocacy groups like 1% For the Planet,

Women's Voices for the Earth, Toxic Free Future For Our Children, Green America, PETA, Organic Trade Association, and is an EPA Green Power Partner. Learn more at www.naturepedic.com

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