

# Global Maternity Outerwear Market 2020 Segmentation, Demand, Growth, Trend, Opportunity and Forecast to 2026

*Wiseguyreports.Com Adds "Maternity Outerwear - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2026"*

PUNE, MAHARASHTRA, INDIA, August 10, 2020 /EINPresswire.com/ -- Updated Research Report of [Maternity Outerwear Market 2020-2026](#):

## Summary:

Wiseguyreports.Com Adds "Maternity Outerwear - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2026" To Its Research Database.

## Overview

Amid the COVID-19 crisis, the global market for Maternity Apparel estimated at US\$18.4 Billion in the year 2020, is projected to reach a revised size of US\$22.4 Billion by 2026, growing at a CAGR of 2.8% over the analysis period 2020-2026. Outerwear, one of the segments analyzed in the report, is projected to record a 2.6% CAGR and reach US\$8.5 Billion by the end of the analysis period. After an early analysis of the business implications of the pandemic and its induced economic crisis, growth in the Innerwear segment is readjusted to a revised 2.8% CAGR for the next 7-year period.

The U.S. Market is Estimated at \$5 Billion, While China is Forecast to Grow at 5.2% CAGR

The Maternity Apparel market in the U.S. is estimated at US\$5 Billion in the year 2020. China, the world's second largest economy, is forecast to reach a projected market size of US\$4.5 Billion by the year 2026 trailing a CAGR of 5.2% over the analysis period 2020 to 2026. Among the other noteworthy geographic markets are Japan and Canada, each forecast to grow at 0.7% and 2.1% respectively over the 2020-2026 period. Within Europe, Germany is forecast to grow at approximately 1.3% CAGR.

Segment by Type, the Maternity Outerwear market is segmented into Cotton

Spandex  
Rayon  
Others

Segment by Application, the Maternity Outerwear market is segmented into  
Pregnant Women  
Lactating Women

@For Better Understanding, Download Free Sample PDF Copy of Maternity Outerwear Market Research Report:<https://www.wiseguyreports.com/sample-request/5687709-global-maternity-outerwear-market-insights-and-forecast-to-2026>

#### Regional and Country-level Analysis

The Maternity Outerwear market is analysed and market size information is provided by regions (countries).

The key regions covered in the Maternity Outerwear market report are North America, Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

#### Competitive Landscape and Maternity Outerwear Market Share Analysis

Maternity Outerwear market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Maternity Outerwear business, the date to enter into the Maternity Outerwear market, Maternity Outerwear product introduction, recent developments, etc.

The major vendors covered:

Bravado  
Destination Maternity (Motherhood)  
Triumph  
La Leche League  
Anita

Medela  
Cake Maternity  
Leading Lady  
Cantaloop  
Rosemadame  
Senshukai  
INUJIRUSHI  
Wacoal (Elomi)  
Sweet Mommy  
Mamaway  
O.C.T. Mami  
Happy House  
Hubo  
Embry  
Aimer  
Boob Design  
Seraphine  
H&M

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#### Note:

Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

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