

# Baristas Munchie Magic Doubles Locations Over Past 30 Days From 12 to 24 Delivering Ben & Jerry's and Snacks

*Munchie Magic has doubled its locations over the past 30 days bringing the total locations open from 12 to 24.*

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/EINPresswire.com/ -- [Baristas](#) Coffee


Company/[Munchie Magic](#) has doubled its locations over the past 30 days bringing the total locations open from 12 to 24.

Munchie Magic had previously opened 12 locations since Washington State issued a statewide stay at home order on March 23rd, 2020. The newest 12 of the rapidly expanding Munchie Magic virtual restaurants that deliver Ben & Jerry's ice cream and other snack foods through its third-party delivery partners Uber Eats, GrubHub, and DoorDash, span from south Seattle to Northern Everett, WA and surrounding areas.

This marks twenty-fourth new location opened since the order took place. Munchie Magic has been designated as an essential business as it supports the supply of foods and other goods to the consumers who are staying at home.

Barry Henthorn CEO stated: "Munchie Magic has seen a very strong surge in sales and in our ability to attract qualified new locations. The recent growth further validates the business model and the underlying technologies being developed in a real-world environment."

The media buys, integration, technology development other cutting edge marketing for the Munchie Magic virtual restaurants are made possible and are being created via digital media/technology frontrunner [ReelTime](#) Media (OTCPK:RLTR) [www.reeltime.com](http://www.reeltime.com) The integration consolidates and analyses data from the delivery partners DoorDash, Uber Eats, and GrubHub along with sales, cost information, and pertinent demographics from Munchie Magics' Pick up Partners. ReelTime Media's capabilities are redefining how companies are evaluating and



ORDER DELIVERY FROM HERE THRU

**MUNCHIE MAGIC**

www.munchiemagic.com

Order NOW

The graphic features a blue background with a white curved bottom edge. It includes logos for various brands: Doritos, Pop-Arize, M&M's, Pepsi, Ben & Jerry's (Lime Cheesecake Cookies), Red Bull, Cheesecake Factory, Lay's, Ruffles, and a rocket ship with 'Munchie Magic' written on it. At the bottom, there are logos for DoorDash, Uber Eats, and GrubHub.

purchasing their TV, radio, print, and other new digital media.

About Ben & Jerry's: Ben & Jerry's is an American company that manufactures ice cream, frozen yogurt, and sorbet. It was founded in 1978 in Burlington, Vermont, and sold in 2000 to British-Dutch conglomerate Unilever. Today it operates globally as a fully owned subsidiary of Unilever. Its present-day headquarters is in South Burlington, Vermont, with its main factory in Waterbury, Vermont.

About Baristas Coffee Company/  
Munchie Magic: Baristas is a publicly-traded national Coffee Company that is recognized throughout the US. It is the majority shareholder of Munchie

Magic, Inc. which manages the virtual restaurant which delivers Ben & Jerry's ice cream, Baristas Coffee, and other snack foods via third party delivery partners. Baristas currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single-serve cups compatible with the Keurig 2.0 brewing system is the bestselling product in its category. Baristas also markets other coffee-related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC with Front Montgomery, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with Kathy Ireland, Sports Illustrated, NFL Monday and Thursday Night Football with Megs McLean, at NASCAR Races, The Grammys, NBA TV, and other notable media.

“

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*Barry Henthorn*

Contact:

Barry Henthorn  
Baristas Coffee Company  
+1 2065790222  
[email us here](#)



The advertisement for Munchie Magic features a vibrant blue and yellow background with a starburst effect. At the top, the text "MUNCHIE MAGIC.COM" is written in large, bold, blue letters. Below this, the phrase "SNACKS DELIVERED DAY OR NIGHT" is displayed in a smaller, bold, black font. The central focus is the large, bold, black text "ORDER NOW!". Surrounding the text are various snack items including a bag of Strittles, a bag of Doritos, a bottle of Pepsi, a container of Ben & Jerry's ice cream, a bottle of Gatorade, and a box of M&M's. At the bottom of the ad, three logos are displayed: the GH logo (Baristas Coffee), the Uber logo, and the Uber Eats logo. Below the ad, the text "Munchie Magic Doubles Locations" is written.



Ben & Jerry's Baristas Coffee Delivery

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