

Brook Furniture Rental Promotes Nathan Sanders to President and CEO

*Experienced Chief Operating Officer
Expands Role*

LAKE FOREST, IL, UNITED STATES, August 14, 2020 /EINPresswire.com/ -- The Board of Directors of [Brook Furniture Rental](#) is pleased to announce the appointment of Nathan Sanders as President and Chief Executive Officer, and newest member of the Board of Directors. Sanders previously held the position of Chief Operating Officer.

Brook Furniture Rental's Chairman of the Board, Scott Silverman said, "Nathan's proven track record of success and deep knowledge of Brook's Operations made this an easy and unanimous decision for the board. He possesses a high level of integrity and is committed to the success of our customers."



Nathan Sanders - President & CEO

Since joining Brook in 2019, Sanders has driven efficiencies throughout Operations, Merchandising and Information Technology to better meet the evolving needs of Brook's customers. Sanders has over 25 years of experience across various industries. Prior to Brook, Sanders led digital and operational transformations at Ashley Furniture and Bluestem Brands.

"I am excited to continue my journey with Brook," said Sanders. "Brook's commitment to the customer experience is world class, and I look forward to the next chapter of growth."

Bob Crawford will remain an advisor to the business and a member of the Board of Directors.

ABOUT BROOK FURNITURE RENTAL

Brook Furniture Rental is a service-obsessed company that helps people and companies in transition. An industry leader, the company has been satisfying customers for over 40 years due to the unique combination of reliability, responsiveness and high-quality furniture.

Matt McDonnell

Brook Furniture Rental

+1 847-810-4060

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/523940591>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.