

Riding the new Ecommerce Wave - Best Selling Author Releases New Book on How to Set Up Your Online Shopify Store

Ecommerce business consultant and Shopify expert, Veronica Jeans, provides a step-by-step detailed blueprint for setting up an e-commerce store with ease.

HOUSTON, TEXAS, UNITED STATES, August 15, 2020 /EINPresswire.com/ -- In her new book, *Shopify Made Easy*, author Veronica Jeans, delivers a [comprehensive and detailed methodology](#) on how to set up an online store correctly.

"In both professional and personal settings, I'm frequently asked for quick tips or advice to help someone set up a Shopify store. I am often approached by business owners wanting to expand their businesses from brick-and-mortar entities to an online presence", said Jeans. "In my new book, I provide business owners with new ways to monetize their offerings by taking advantage of the internet. What's more, they don't have to be tech-savvy to get up and running quickly."

Because today's business environment requires owners to become more flexible on how they sell their products, Jeans says it is important to take advantage of the opportunities ecommerce offers. To do so, she walks people through the process of creating their online store upon a solid foundation and avoid the pitfalls that can result in the frustration and delays in launching your online business.

In 'Shopify Made Easy: The Step-By-Step Blueprint To Launch Your Shopify Store,' Jeans teaches you:

- How to visually brand your store
 - How to add products
 - How to set up your financials
 - How to set up local and international shipping
- ...and much more!

"I'm tech-savvy and learning new things comes pretty easy to me, but if I'm being honest, I'm at the point in my life where I really don't want to have to think about learning everything from scratch. This book was just what I needed to get my store up and running without having to think so much. Thank you Veronica for doing the thinking for me! Highly recommend if you're looking for step by step guide on how to get your store up and running quickly!" ~ Claudia

"This book is amazing!! I've had a Shopify shop for over a year and there were still awesome bits of information that will transform our store. If you are planning on opening a Shopify store (or know someone who is)...GRAB THIS BOOK! Step by step, with screen grabs of pertinent steps and all the background info necessary to succeed" ~ Gerianne

More About Veronica Jeans

[Veronica Jeans is an ecommerce business consultant and Shopify expert](#) who has been coaching and teaching business owners how to build and negotiate all the intricacies of running an online store. She integrates her extensive knowledge in the field of ecommerce, along with her international business, financial, and tax expertise, to get her customers to launch successful businesses.

You can learn more about her work at <https://www.veronicajeans.com>

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