

goimagine.com Launches New Caring Economy: World's First Marketplace Donating 100 Percent Profits to Charity

goimagine.com is looking to disrupt the \$600 billion dollar online retail economy to help children in need

BOSTON, MASSACHUSETTS, UNITED STATES, August 18, 2020

/EINPresswire.com/ -- goimagine.com,

an online marketplace that connects

handmade sellers and buyers, today announced the launch of its new e-commerce marketplace, where 100 percent of profits will be donated to children's charities focusing on homelessness and hunger.

The goimagine logo, featuring the word "goimagine" in a teal, lowercase, sans-serif font. The letter "i" is replaced by a heart shape.

goimagine.com logo

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Jon Lincoln

In an economy that rewards greed over generosity, people in the United States are frustrated watching extreme levels of corporate wealth while also seeing the second-highest poverty rate among all developed nations. The issue of corporate gluttony is especially prevalent in eCommerce where over \$600 billion is spent every year and only 10 corporations account for 71 percent of all sales.

goimagine.com will be the first-ever marketplace focused solely on company growth for the purpose of increasing

charitable donations. By shifting the focus of profits from investor returns to providing social good, goimagine.com believes there is an opportunity to start balancing a lopsided economy.

“The concept of goimagine is a simple one. As the online economy continues to grow there's an opportunity to harness that economic power to direct funds to worthy charities,” said Jon Lincoln, founder, goimagine.com “Our hope is to prove that an online marketplace can be successful while focusing on social responsibility with our profits. This is what the caring economy is all about.”

goimagine.com's first charity partner is [Horizons for Homeless Children](#) in Boston, MA with plans

to add more charities throughout the country as the marketplace grows.

“One in 21 children under the age of six experiences homelessness each year,” said Tara Spalding, chief development officer at Horizons for Homeless Children. “We are excited and grateful goimagine has chosen to shed a light on this issue and donate to the cause.”

To learn more about goimagine, please visit: <https://www.goimagine.com>.
About goimagine.com

goimagine.com is the world's first online marketplace donating 100 percent profits to charity that is connecting handmade sellers and buyers across the United States. The goimagine community includes thousands of handmade entrepreneurs passionate about growing a marketplace dedicated to quality handmade goods as well as focusing on a better economy. Our mission is to foster a #caringeconomy, and we're committed to helping charities focused on helping children in need.

Jon Lincoln
goimagine.com
+1 774-312-4065
[email us here](#)

An advertisement for goimagine.com featuring a wooden jewelry box filled with various handmade items like necklaces, bracelets, and earrings. A person's hands are shown working on a necklace with a heart-shaped pendant. The background is a dark, textured surface. The text "HANDMADE FOR GOOD." is written in large, yellow, hand-drawn letters. Below it, in white, is the text "Introducing the Marketplace that Cares. 100% Profits to Charity." The goimagine logo is prominently displayed at the bottom in white on a teal background.

HANDMADE FOR GOOD.

Introducing the Marketplace that Cares.
100% Profits to Charity.

goimagine

goimagine.com ad

An advertisement for goimagine.com featuring a chalkboard background. A heart shape is drawn in blue chalk, with several pieces of blue and yellow chalk scattered around it. The text "WE'RE READY TO LEAVE OUR MARK." is written in white, hand-drawn letters. Below it, in white, is the text "Welcome to the #caringeconomy". The goimagine logo is prominently displayed at the bottom in white on a dark background. Below the logo, in white, is the text "The marketplace that donates 100% of its profits to Charity."

WE'RE READY TO LEAVE OUR MARK.

Welcome to the #caringeconomy

goimagine

The marketplace that donates 100% of its profits to Charity.

goimagine #caringeconomy

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