# Canvs Named on the 2020 Inc. 5000 Fastest Growing Companies in America Annual List for the Second Year in a Row

NEW YORK CITY, NEW YORK, UNITED STATES, August 18, 2020 /EINPresswire.com/ -- Inc. Magazine named Canvs, a leader in emotion and behavior insights, on its annual Inc. 5000, the most coveted ranking among the nation's entrepreneurial elite – its fastest-growing private companies. This is the second consecutive year that Canvs has made the Inc. 5000 list, and will be featured in the September issue of Inc., available on newsstands now. With three-year revenue growth of 81.68%., Canvs earned the rank of 4178 for the year's list.
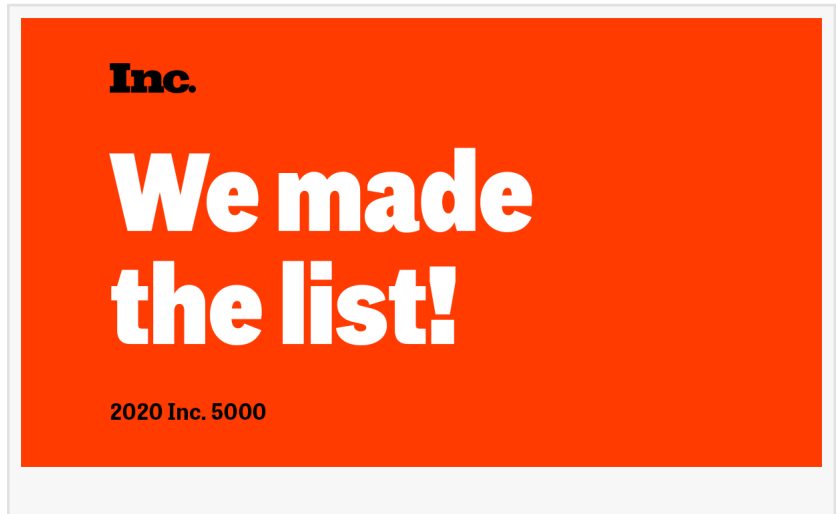
This achievement puts Canvs among an elite group which has included companies such as Microsoft, Vizio, Intuit, Oracle, and many other well-known names who gained their first national exposure as honorees on the Inc. 5000. Through identifying a massive number of expressions and analyzing more than 10 billion conversations, Canvs' AI and machine learning platform quickly turns open-ended text from social media, marketing campaigns, and customer surveys into powerful insights that can improve product and brand experiences. Its clients include market research firms, as well as some of the world's largest media companies, brands, and agencies including Comcast, Fox, Turner and Netflix. Canvs is an official Facebook Media Solutions partner, and also partners with Social Content Ratings(add R) to provide the most holistic measurement of social TV at scale.

"We are thrilled to once again be included in the Inc. 5000 list and join the ranks of the nation's fastest-growing companies. It is a testament to our continued growth and validates our mission to enable deeper levels of empathy for every organization," said Jared Feldman, CEO & co-founder, Canvs. "We are grateful to our customers and partners who make this growth possible as they believe in the importance of consumer emotions and the business impact created from those insights."

The New York-based startup recently [announced](#) the hiring of Erinn Taylor, who previously held executive roles at Dynata, CriticalMix and FocusVision, as its new EVP, Product & Platform and launched [Canvs APIs](#), making all of its solutions available via APIs. These custom integrations deliver emotional and topical measurement when companies want it and how they want it to integrate into their existing platforms.

Not only have the companies on the 2020 Inc. 5000 been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists as well. The 2020 Inc. 5000 achieved an incredible three-year average growth of over 500 percent, and a median rate of 165 percent. The Inc. 5000's aggregate revenue was $209 billion in 2019, accounting for over 1 million jobs over the past three years.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000. The top 500 companies are also being featured in the September issue of Inc., available on newsstands August 12.

"The companies on this year's Inc. 5000 come from nearly every realm of business," says Inc. editor-in-chief Scott Omelianuk. "From health and software to media and hospitality, the 2020 list proves that no matter the sector, incredible growth is based on the foundations of tenacity and opportunism."

The annual Inc. 5000 event honoring the companies on the list will be held virtually from October 23 to 27, 2020.

To learn more about Canvs, visit canvs.ai.

ABOUT CANVS
Canvs AI is an emotion and behavior insights platform that understands how consumers feel, why they feel that way, and the business impact those feelings and behaviors create for brands. Through analysis of one trillion expressions and over 10 billion conversations, Canvs' patented AI and machine learning platform and APIs quickly turn open-ended text from social media, marketing campaigns and customer surveys into powerful insights that can improve product and brand experiences. Brands like Disney and Netflix and research agencies like Luma Research use Canvs to create research efficiencies, unlock marketing opportunities and increase revenue with the power of emotion and behavior insights. Start understanding your customers better at canvs.ai.

More about Inc. and the Inc. 5000
Methodology
The 2020 Inc. 5000 is ranked according to percentage revenue growth when comparing 2016 and 2019. To qualify, companies must have been founded and generating revenue by March 31, 2016. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or

divisions of other companies—as of December 31, 2019. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2016 is $100,000; the minimum for 2019 is $2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at http://www.inc.com/inc5000.

About Inc. Media
The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.
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