

## The New Valley Vista Boot by PRSVR is a new must have in the Luxury Boot Market

PRSVR unveils initial product from their Destination 2020 Collection.

LOS ANGELES, CALIFORNIA, USA, August 20, 2020 /EINPresswire.com/ --The Valley Vista Boot is part of the initial Fall release from Black-American Luxury brand PRSVR. A 3-in-1 Design, the Boot is an elevated interpretation of the Desert Chukka Boot with the ability to add or change layers to quickly raise the style bar to meet or exceed your destinations. The brand has started showing their first collection post-pandemic, with the Valley Vista Boot leading the charge. "The Boot was designed to enhance our clients' travel aesthetic. Elevated travel is all about making each item you pack, be worth the weight, so we



Made in the mountains of Pakistan by world renown cobblers, The Valley Vista Boot is a sophisticated canvas for those who galavant between work and play. Designed to ensure you'll have one less thing to carry, the Boot provides ease of travel due to its versatility.

found a way to give clients multiple design options within one purchase." The unique Moccasin design allows interchangeability with ease, and style.



Design is important. When the Vista was being created for the Flap option of the Boot, we were intrigued by the molting process that American Eagles muscle through during rebirth."

Brandon Williamson

Made in the mountains of Pakistan by world traveled cobblers, The Valley Vista Boot is a sophisticated canvas for those who galavant between work and play. Designed to ensure you'll have one less thing to carry, the Boot provides ease of travel due to its buildable style and ability for customization. The base of the silhouette is a more rugged take on what it typically means to be in the dress boot category. A wise choice for those days where you want to feel sleek, well placed, and belonging to the scene. Our master cobblers did an amazing job revealing the design's architecture.

The leather ties at the top collar of the Boot, allow you to transition how you want your outfit to be received between the Flap, Fringe, or Base Options. The Fringe, inspired by the many terrains of the West Coast, looks to be designed for Wraith Wrangling, and riding in Ranges as opposed to stagecoaches. The Fringe Option easily attaches through gold eyelets along the top of the Boot. By using the leather ties at the top collar of the Boot, you can transition how you want your outfit to be received between the Flap, Fringe, or Base Options. The Valley Vista Boot is the convertible that can be used for all climates, and seasons.

"Design is important. When the Vista was being created for the Flap option of the Boot, we were intrigued by the molting process that American Eagles muscle through during rebirth. In that reinvention, the Eagle doubles their life span by retreating, and pushing itself through a painful maturation process. By doing so, the Eagle is now prepared to live another 30-40 years. Through a process of addition and subtraction, we can all emerge New, Different, and continue Elevating."

The Valley Vista Boot is being released for the whole family, and has custom sizing available as well.



Inspired by the many terrains of the West Coast, the Valley Vista Boot features a fringe option, designed for Wraith Wrangling, and riding in Ranges as opposed to stagecoaches. The Fringe Option easily attaches through gold eyelets along the top of the Boot.



By using the leather ties at the top collar of the Boot, you can transition your mood and vibe between the Flap, Fringe, or Base Options. The Valley Vista Boot is the convertible that can be used for all climates, and seasons.

## \*\*PRSVR is an Elevated Design House,

inspired by the Luxury Automotive Lifestyle. By creating the wardrobe for moments that your success is sure to deliver, PRSVR has provided the uniform for our clients most important moments. A Direct Luxury brand based in Los Angeles, PRSVR is most known for its Leather work done in Chicago. Designed over several categories, PRSVR provides a range of luxury products over several categories. While focusing on providing Luxury directly to clients, PRSVR has become

a staple design house for many celebrities, entrepreneurs, and local organizers alike. \*\*

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