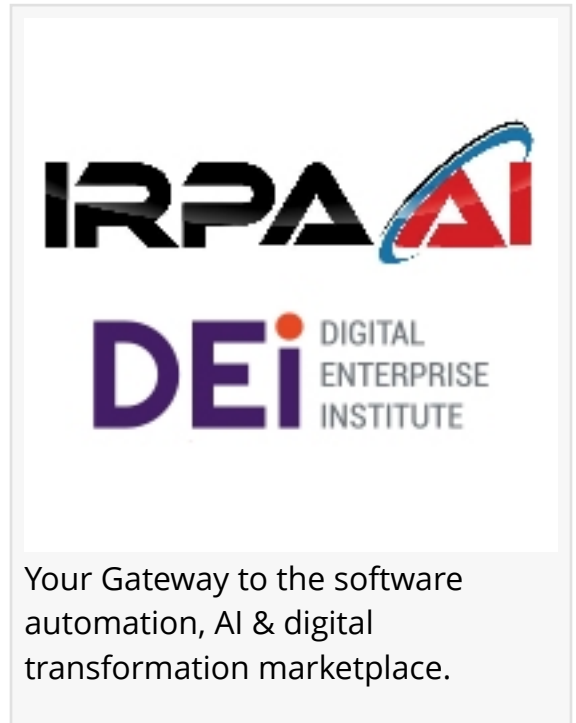


# IRPA AI & Digital Enterprise Institute Announce New Virtual Offerings to Help Members Post-COVID

*Launching Virtual Chapters & Executive Education to help executives navigate their journeys around RPA, AI and digital transformation in the post-COVID era*

NEW YORK, NEW YORK, USA, August 20, 2020

[/EINPresswire.com/](https://www.einpresswire.com/) -- The Institute for Robotic Process Automation & AI (IRPA AI) and its sister association The Digital Enterprise Institute (DEI), today announced two new offerings focused on providing members with education and networking opportunities virtually, as they shift from primarily face-to-face events and gatherings, to providing more direct assistance for their members. In addition to an expanded team of industry insiders, SMEs and contributors, now covering the space and providing hands-on advice for members, its new online Executive Education course programs and revamped, now virtual, local chapters, will continue to help executives navigate their journeys around RPA, AI and digital transformation in the post-COVID era.



“Now more than ever before, we need to support companies who may need several years of digital transformation in a matter of months. As organizations’ priorities shifted earlier this year and physical gatherings became impossible for the foreseeable future, we immediately started working with our members to ensure we supported them through uncharted waters and uncertain times,” said Daniel Goodstein, President of IRPA AI and Digital Enterprise Institute. “It became apparent that what they needed most, was a substitute for conferences & events, which previously was their primary source of networking and industry education. Requests for assistance within our network has exploded, so in addition to offering free Industry Briefings and coaching calls with many members, we made the decision to go virtual with our chapters and add online executive education to our portfolio of member benefits.”

IRPA AI Chapters, which began to launch across the globe last year in response to members requesting more localized, ongoing, grassroots ecosystems and communities, have now gone

virtual. Chaired by subject matter experts and practitioners from Experian, EY, Avaya and others, Chapters will provide members with access to a local network, without leaving their home office.

Based on the current environment, IRPA AI has partnered with a new virtual network platform, allowing Chapter members to have access to an always-on user group of like-minded professionals, accessible 365 days a year, with monthly online events and weekly content curated for that particular region. Members can connect with others facing the same challenges in their area, learn from subject matter experts and meet solution providers who can show real life use cases and emerging technology. All locally focused, the members, the content and the leadership will tackle the topics that are most pertinent and within industries that are most prominent to its locale. The program will start accepting members for six regional chapters across North America in the coming weeks and will be coming soon to existing global chapters and new regions around the world.

IRPA AI and Digital Enterprise Institute will also launch its online MBA-style Executive Education initiative next month, in order to help train, certify & enable business executives to design key strategies for their organizations around digital transformation, RPA & AI, and advance their careers in these most sought-after areas.

The instructors, who include former C-suite executives from P&G, Bristol Myers, McKinsey & the top 3 RPA players, are the most highly regarded experts in their respective fields and will offer regular office hours and ongoing support and networking opportunities for all students. Enrollees will also participate in regular weekly learning sessions with the course leader, collaborate with other executive participants throughout the duration of the 10-week courses and receive an IRPA AI or Digital Enterprise Institute certification badge upon completion.

“Our goal is to bring some of the top minds from across the industry directly to our members and we look forward to providing these new offerings to our community to help further the knowledge and adoption of RPA, AI and Digital Transformation technologies,” added Goodstein. For more information or to put your name on the early-bird list for chapters or executive education, please visit <https://bit.ly/IRPAcomingsoon>

#### About IRPA AI and DEI

IRPA AI & Digital Enterprise Institute are independent professional associations and knowledge forums for the buyers, sellers & influencers of RPA/software automation, cognitive computing artificial intelligence & digital transformation. Our global network and services offer leading-edge market intelligence, transaction assistance and opportunities to learn and network with stakeholders across service industry functions. For more information about these organizations visit: [www.irpaai.com](http://www.irpaai.com) and [www.digitalenterpriseinstitute.com](http://www.digitalenterpriseinstitute.com).

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