

# Creativity While Deployed Leads to Launching Real American Heroes Coffee Company

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/EINPresswire.com/ -- On the new

episode of "[The David Johnson Show](#)", a national voice that talks about points of interest within the post 9/11 military and veteran culture, David speaks with Gabriel Uliburri and David Martin, aka Gabe and David, the founders of RAH, [Real American Heroes Coffee Company](#).

“

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*David Martin, co-founder of  
RAH Coffee Co*

Real American Heroes (RAH) Coffee Company launched in December 2018 and has grown since and partnered with the largest coffee roaster in Arizona to offer [seven delicious coffee blends](#), using only premium beans found all over the world.

“Our goal is to share our military experiences, discipline, and drive to create a respectable brand that provides our customers with great tasting coffee blends, apparel, and the honor of being part of an amazing culture and a brand

that recognizes the Everyday hero,” remarked Gabriel.

Their friend Todd Martin handles the financial side of the business, Gabe runs marketing and social media, and David is in charge of operations. Their skill sets came together when they were serving as U.S. Air Force Reservists in Phoenix, Arizona. They were deployed to Kuwait in early 2018. During that year, the three of them manned weapon systems as combat convoy gunners while defending off IED's, small arms fire, and Vehicle Borne IED's. They saved the lives of lost hikers in the forest as Search & Rescue members, drove in the President's motorcade, responded to worldwide humanitarian disasters, fought raging house fires, responded to downed military aircraft, and volunteered at homeless shelters on Christmas in Korea and in Japan.

In their military service downtime, they would often discuss their entrepreneurial dreams over cups of coffee. Coffee was their story time and time to reflect on important things, that's when RAH Coffee Co. was born.

David says “We wanted to create a brand around our passion for coffee and find a way to highlight these real American heroes and the service they do daily, the actions they did to save another, or months they spent in a war zone away from their families.”

Watch their interview at  
<https://thedavidjohnsonshow.com/video/> or on The David Johnson Show on  
YouTube:  
<https://youtu.be/2WC0aybo3vI>

“The David Johnson Show” is a national voice that talks about points of interest in the American military and veteran subculture. Each show episode showcases a different guest with a different story. Sign up to get notified of new episodes at  
<https://thedavidjohnsonshow.com>.

David Johnson  
Promotion Board Media  
+1 602-753-8386

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**LEADS TO LAUNCHING**  
A COMPANY

THE DAVID JOHNSON SHOW

**WITH** THE FOUNDERS OF RAH:  
REAL AMERICAN HEROES COFFEE COMPANY  
**DAVID MARTIN AND GABRIEL ULIBURRI**

Real American Heroes Coffee Founders Gabriel Uliburri & David Martin discuss their company on The David Johnson Show

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