

# Sagacious IP Leaders Again Recognized as Top Intellectual Property Strategists in the Latest IAM Strategy 300 Rankings

*President Tarun Kumar Bansal and CEO Anant Kataria claim IAM Strategy 300 rankings for the fourth and third time respectively.*

GURUGRAM, INDIA, August 26, 2020 /EINPresswire.com/ -- Sagacious IP, one of the largest [global IP research and consulting firm](#), today announced that [Tarun Kumar Bansal](#), President, Sagacious IP and [Anant Kataria](#), CEO, Sagacious IP, have been included in IAM Strategy 300 Rankings (2020 edition) consecutively for four and three years, respectively. The listing of the power leaders – Tarun and Anant is a testament to their contribution in devising strategies for enhancing value of patent portfolios. Tarun and Anant are some of the very few Intellectual Property and Patent Strategists from India included in this prestigious global list.

IAM Strategy 300 recognizes individuals who lead the way in formulation and execution of strategies that boost the value of IP portfolios and companies overall. Notably, this guide lists individuals from all types of entities including corporations, service providers, research institutes and universities from all countries across the globe.

The global IP strategists are mainly identified through confidential online nominations. IAM, however, also conducts exhaustive research including telephonic and face-to-face interviews as well as email interactions with senior members of the global IP community. For the 2020 edition,



The graphic is a rectangular award certificate with a light gray background and a dark gray border. In the top right corner, the Sagacious IP logo is displayed, consisting of a stylized 'S' icon followed by the text 'Sagacious IP' and the tagline 'When Results Really Matter' below it. On the left side, there is a circular emblem containing the text 'iam' in red and '300' in gray. To the right of this emblem, the text 'Strategy 300' is written in bold black, followed by 'Recommended' in red and 'Individual 2020' in black. Below this text, there are two side-by-side portrait photographs of men. Under the first photo on the left, the text reads 'Leading IP Strategist for 4 years in a row'. Under the second photo on the right, the text reads 'Leading IP Strategist for 3 years in a row'. At the bottom of the graphic, the Sagacious IP logo is repeated in a larger font, with the tagline 'When Results Really Matter' underneath it.

**Sagacious IP**  
When Results Really Matter

**iam 300**  
**Strategy 300**  
**Recommended**  
**Individual 2020**

**Leading IP Strategist for 4 years in a row**

**Leading IP Strategist for 3 years in a row**

**Sagacious IP**  
When Results Really Matter

even those individuals who had been listed earlier had to meet the same selection criteria as those who were new to the guide.

Commenting on the achievement, Tarun Kumar Bansal said, "I am delighted to receive this recognition for the fourth year in a row and I am extremely thankful to all our customers who have always trusted us with their critical IP strategy decisions. I am also grateful to the entire team at Sagacious IP for their customer-focused approach and for providing highest level of IP Strategy consulting to all customers."

Sagacious IP is indebted to the senior members of the global IP community for posing their faith in its leaders and to IAM for conducting such a comprehensive research.



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#### About Sagacious IP

Sagacious IP is an award-winning IP research and consulting firm working with the world's largest companies, law firms, institutions, research organizations and inventors to help them monetize, defend, and expand their patent portfolios and drive innovation within their industries. For more information visit: <https://www.sagaciousresearch.com/>

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