

Don Brown of Sine Medio Technology Addresses Real Estate Industry Disruptions in a Video Conversation

Don discusses how his team will use blockchain technology to disrupt 2 of America's largest industries, residential and commercial real estate and its financing

DALLAS, TEXAS, USA, August 26, 2020 /EINPresswire.com/ -- Sine Medio Technology announced during Don Brown's appearance on Meet the CEO (Video Series produced by FC Strategies) their intent to disrupt the real estate industry as well as both commercial and residential financing of that real estate.



Meet the CEO Video - Conversation with Don Brown of Sine Medio

Mr Brown in his interview with Jeffrey Friedland, CEO of FC Strategies, the sponsor of Meet the CEO Videos, described how he would be merging PropTech and FinTech using a proprietary blockchain technology to remove the middleman and streamline the conveyance process.

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We're excited at the possibility of disrupting two of America's biggest industries, real estate and real estate financing.”

Don Brown

The video is available for viewing [here](#) or at <https://www.meettheceovideos.com/so/02NGMilx-?cid=00000000-0000-0000-0000-000000000000#/main> or at <https://www.meettheceovideos.com/>.

The purchase and financing of real estate are two of America's largest industries. According to the National Association of Realtors, more than 6 million homes were bought and sold in 2019. Corelogic reports more than 9.51 million homes had new real estate financing completed in past 12 months. Real Estate and mortgage professionals generated more than \$327 billion last year from those transactions.

The Technology Sine Medio Intends To Use To Minimize Those Costs

Sine Medio Technology intends to utilize customized private ledger technology that creates immutable transactions that will reduce friction by making the transaction both transparent and private at the same time.

Benefits of the Sino Medio Technology system include:

- Lower Transaction Costs
- Full Loan Approval Within Minutes
- Stabilized Property Value Growth
- Reduced Mortgage and Financial Fraud
- Fewer Mortgage Defaults

In commenting on the new Meet the CEO Video, Don Brown, founder and CEO of Sine Medio Technology stated, "We're excited at the possibility of disrupting two of America's biggest industries, real estate and real estate financing."

Brown also stated, "What makes this feasible is our intent to use proprietary blockchain technology in all aspects of real estate purchase and finance transactions. We are open to discuss potential strategic or financial partnerships as well as welcome any individual accredited investor interested in Sine Medio Financial Technology, its business plans, and any opportunities available to get involved on a ground-floor basis."

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About Meet the CEO Videos

"Meet the CEO Videos" is a marketing outreach program that utilizes the power of a video conversation format, coupled with targeted digital, social media, online, and email distribution.

Meet the CEO Videos enable start-up, early-stage, entrepreneurial, and growing companies to

target:

Businesses decision-makers

Potential customers

Potential strategic and financial partners

Research, development, manufacturing, marketing or distribution partners

A Meet the CEO Video can also be used as a "video news release," or to explain a traditional "print" news release

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