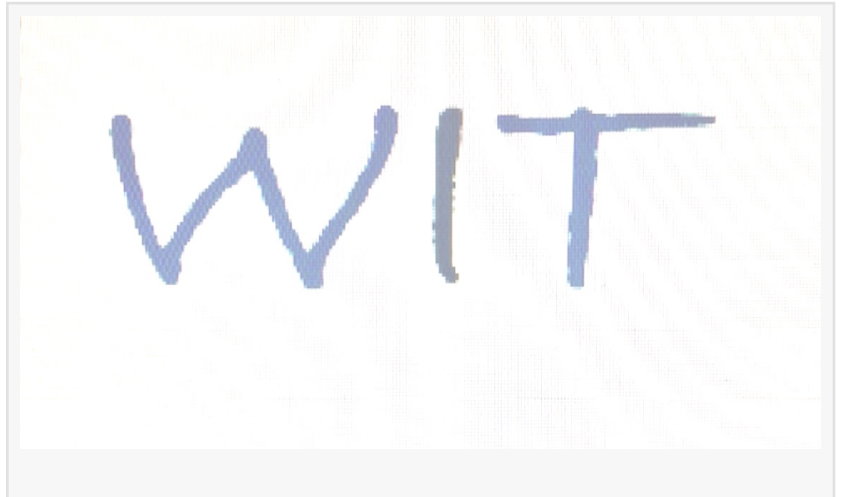


WEALTHINTEL, Announces Its New VP Pick Aiming For Sharp Divergence, And Discernment In The Market

WealthIntel's CEO Fabrizio Boccardi today announced the appointment of the Executive Vice President of Business Development and Client and Investor Relations.

LAS VEGAS, NEVADA, UNITED STATES, August 31, 2020 /EINPresswire.com/ -- WealthIntel announced the appointment of John Serrato as WealthIntel's Executive Vice President of Business Development and Client and Investor Relations.



In his role Serrato will be responsible for communicating the vision and value proposition of WealthIntel's disruptive technology, which offers unmatched products, methods, and services in commerce. Serrato brings to WealthIntel a unique blend of knowledge and experience having served in executive management roles as CIO/VP for iconic global-brand companies, including to name a few, Levi Strauss International, Richemont International and the UNHCR. John currently resides in the Washington DC area.

Fabrizio Boccardi, CEO of WealthIntel, said, "John's professional career spans more than 30 years of experience in business and technology, both in the private and public sectors. He brings extensive experience in building and leading world-class information technology solutions and a track-record of delivering innovation and outstanding results in complex, fast moving, multi-cultural and diplomatic environments. We are excited that he will bring further proficiency to our investor and client relations group. As we continue to develop WealthIntel's technologies, his contributions will be integral to the company's success for adoption of its products and services in the market."

Mr. Serrato will work closely with other key members of the executive team and directly with CEO Fabrizio Boccardi. Mr. Serrato will be also assisting the company with its financial strategies capital raising activities and clients' engagement. John Serrato, in his role, will engage and

educate investors and clients regarding the disruptive technologies and groundbreaking applications of WealthIntel.

George Bristol CFO of WealthIntel said, "John's sound judgment and deep expertise will help guide WealthIntel through one of its most significant periods of strategic decision making".

John Serrato holds an MBA and BS, Business Administration, from the University of San Francisco.

WealthIntel, Inc. is a United States development-stage technology company that designs and develops high-tech systems, methods, and applications bearing pioneering consumer products and services.

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