

Coda Payments Helps Turbo VPN Sell Premium in Asia

Coda has enabled Innovative, the developer of Turbo VPN, to accept payments via more than 35 popular local payment methods in Asia.



SINGAPORE, September 8, 2020

/EINPresswire.com/ -- Today [Coda Payments](#) ("Coda") and [Innovative Connecting](#) ("Innovative"), the developer of Turbo VPN, announced that users in seven markets across Asia can purchase pre-paid premium months on [Codashop \(www.codashop.com\)](#), a website where millions of customers come to top up their favourite games and social apps every month.

Coda has enabled Innovative to accept payments via more than 35 popular local payment methods including direct carrier billing and e-wallets across India, Indonesia, Thailand, Malaysia, Singapore, the Philippines, and Bangladesh. Coda provides an option for users who prefer payment experiences where no sign-up is required.

By providing users with the payment options that they desire, Coda helps Turbo VPN effectively monetise in the emerging markets.

"We are excited about this partnership with Turbo VPN as it will help to enable millions of Codashoppers to access their favourite content with enhanced network security," Philippe Limes, Coda's Chief Executive Officer, said.

"Our Turbo VPN specialises in providing users with a fast and secure Internet connection across the region. We hope that the Turbo VPN and Codashop collaboration will bring gamers to a whole new level of gaming experience by providing them with the best security system.," Lucas Leung, CEO of Turbo VPN, said.

ABOUT CODA PAYMENTS

Coda Payments (www.codapayments.com) helps companies monetize their digital products and services in more than thirty emerging markets. Publishers of leading games like Mobile Legends and PUBG Mobile, streaming platforms like beIN and Bigo Live, dating apps like Tinder, Ok Cupid, and video-on-demand platforms like Viu have integrated with Coda to accept payments on/at:

1. their own website using Codapay, allowing their users to pay at a wide network of alternative

payment channels, including using direct carrier billing with dozens of telcos;

2. Codashop, which more than 11 million users visit every month to top up their favourite games and content services; and

3. Coda's e-commerce (Lazada, Tokopedia, Bukalapak, Shopee), telco (Digi, XL), and super app (Gojek) distribution partners who leverage Coda's xShop solution to offer their users a wide range of premium digital content.

Coda helps its clients collect payments in Argentina, Bahrain, Bangladesh, Brazil, Cambodia, Egypt, India, Indonesia, Japan, Kuwait, Laos, Malaysia, Mexico, Morocco, Myanmar, Nigeria, Philippines, Russia, Saudi Arabia, Singapore, South Africa, Sri Lanka, Taiwan, Thailand, Turkey, and the United Arab Emirates.

Founded in 2011, Coda is headquartered in Singapore with additional offices in Jakarta and Bangkok. It is backed by Apis Partners—a private equity asset manager that invests in growth-stage financial services and financial infrastructure businesses in Asia and Africa—and GMO Global Payment Fund, whose strategic management company is GMO Payment Gateway, Japan's largest online payment gateway.

Contact: press@codapayments.com

Logo, for use on white background only: <https://bit.ly/2WwV9Jz>

ABOUT INNOVATIVE CONNECTING

Innovative Connecting was founded in 2018 and is one of the fastest-growing Singapore technology companies specialized in mobile app development. Innovative's VPN products have gained immense popularity with over 300 million global users in more than 150 countries.

Innovative's aim is to become the world's leading productivity app company and are committed to offering all customers a better life by improving their productivity.

Innovative continues to develop their products and enable users to access content safely and privately on more platforms; soon it will be available to be used on Amazon Fire TV and Google Chrome.

Contact: innovation.connecting@gmail.com

Logo: <https://bit.ly/3hVeqi7>

John Concepcion

Coda Payments

+65 6832 5988

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/525527453>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.