

Calyxium, a Leading Minority-Owned Michigan Cannabis Venture, announces goal of \$2 Million to Expand Operations

Part of Michigan's growing cannabis industry, the woman-owned business continues to support the community by raising Q4 funding

DETROIT, MICHIGAN, UNITED STATES, September 14, 2020 /

EINPresswire.com/ -- [Calyxium](https://calyxium.com), the leading, woman and minority-owned Michigan based cannabis venture, announced they are in the process of raising \$2 million to expand its superior-quality, medical-grade cannabis, and edible products business. To reach this goal, Calyxium will target investors by focusing on social equity applicants, adding to the vision of building community restoration throughout Michigan.



The poster for the 'SOCIAL EQUITY & CANNABIS' event features a purple and orange color scheme. At the top left are the logos for 'CALYXIUM DETROIT' and 'CANNABIS BUSINESS'. The event date 'Sept 24 2020 @11:00 PDT' is in a yellow box at the top right. The location 'https://khadijahadams.com' is in an orange banner. Below are three circular portraits of the speakers: Rebecca Colett, Latoya Rucker, and Khadijah Adams. Each portrait is accompanied by their name, title, and a brief bio. Khadijah Adams is also labeled as the 'Moderator'.

REBECCA COLETT, MBA
CEO OF CALYXIUM

LATOYA RUCKER, M.S
COO OF CALYXIUM

KHADIJAH ADAMS
Moderator

Rebecca Colett, MBA & CEO of Calyxium: Rebecca is an experienced serial entrepreneur, technologist, and cannabis advocate. She has over 6 years of experience in the legal cannabis industry championing minority inclusion, veteran access programs, and workforce development.

Latoya Rucker, M.S & COO of Calyxium: Latoya is an experienced entrepreneur, educator, and master gardener. She has over 10 years of experience in Michigan's medical cannabis market caregiving for patients providing them access to high-quality cannabis products.

Calyxium is a biotechnology and life sciences leader that supports its boutique cannabis cultivation operation with the ultimate goal of providing underrepresented populations access to high-quality cannabis products. The company is raising \$2M to expand its operations.

“

It's a high margin business, so we are confident we can deliver strong returns for investors.”

*Rebecca Colett – Calyxium,
CEO*

The timing of Calyxium's announcement is auspicious as nearly 60% of U.S. states have legalized some form of cannabis use and sales. As a biotechnology and life sciences leader that supports its boutique cannabis cultivation operation, Calyxium has the ultimate goal of providing underrepresented populations access to high-quality cannabis products.

“We intend to maintain a competitive advantage in this

quickly-expanding market by embracing and expanding the relationships we have built since 2009. We are in revenue. Of our \$2M raise, we have commitments totaling \$1M. And, we've purchased our building. It's a high margin business, so we are confident we can deliver strong returns for investors.” Rebecca Colett – Calyxium, CEO

Calyxium is well-positioned to compete with the cannabis industries in Colorado and California. It is leveraging their industry-wide reputation of quality and philosophy of social activism by exploring minority investments from individuals and firms who can help drive value creation.

Calyxium is fully compliant with all

state and local municipalities for the Michigan marijuana industry. It is also positioned for national expansion as the cannabis industry federal laws adjust and evolve.



To help gauge interest with this process, Calyxium will be hosting a virtual pitch interview on Girl Get That Money ([GGTM](#)) on September 24, 2020, at 11 am PDT. For more information on the pitch interview and to purchase tickets, [click here](#). For more information on Calyxium, please visit <https://calyxium.com> or follow them on Instagram.

ABOUT CALYXEUM

Michigan based cannabis venture, Calyxium produces products including dry herbs, concentrates, and topical ointments under a wholesale organic brand and distributes them to dispensaries and providers throughout the state of Michigan. Calyxium products are produced by COO, LaToya Rucker who has worked in Michigan's legal cannabis industry since 2009 as a master gardener.

Khadijah Adams

Khadijah Adams, LLC

+1 480-269-5811

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/525942648>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.