

Peer to Peer (P2P) Lending Market Expected to Grow \$558.91 Billion By 2027 at 29.7% CAGR | Top Impacting Factors

PORTLAND, OREGON, UNITED STATES, September 10, 2020 /

EINPresswire.com/ -- Allied Market Research published a new report, titled, "Peer to Peer Lending Market By Business Model (Alternate Marketplace Lending and Traditional Lending), Type (Consumer Lending and Business Lending), and End User (Consumer Credit Loans, Small Business Loans, Student Loans, and Real Estate Loans): Global Opportunity Analysis and Industry Forecast, 2020-2027".



The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

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Lesser operating cost and lower market risk for the lenders & the borrowers are the major factors that boosts the market growth”
Vivek Karmalkar

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The report offers key drivers that propel the growth in the global peer to peer lending market. These insights help market players in devising strategies to gain market

presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

The research offers a detailed segmentation of the global peer to peer lending market. Key

segments analyzed in the research include business model, type, end user, and geography. Extensive analysis of sales, revenue, growth rate, and market share of each business model, type, and end user for the historic period and the forecast period is offered with the help of tables.

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The market is analyzed based on regions and competitive landscape in each region is mentioned. Regions discussed in the study include North America (United States, Canada and Mexico), Europe (Germany, France, UK, Russia and Italy), Asia-Pacific (China, Japan, Korea, India and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa). These insights help to devise strategies and create new opportunities to achieve exceptional results.

The research offers an extensive analysis of key players active in the global peer to peer lending industry. Detailed analysis on operating business segments, product portfolio, business performance, and key strategic developments is offered in the research. Leading market players analyzed in the report include Avant Inc., Funding Circle Limited, Kabbage Inc., Lending Club Corporation, LendingTree LLC, On Deck Capital Inc., Prosper Marketplace Inc., RateSetter, Social Finance Inc., and Zopa Limited. These players have adopted various strategies including expansions, mergers & acquisitions, joint ventures, new product launches, and collaborations to gain a strong position in the industry.

Access Full Summary @ <https://www.alliedmarketresearch.com/peer-to-peer-lending-market>

Key Benefits:

1. The report provides a qualitative and quantitative analysis of the current peer to peer lending market trends, forecasts, and market size from 2019 to 2026 to determine new opportunities.
2. Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make strategic business decisions and determine the level of competition in the industry.
3. Top impacting factors & major investment pockets are highlighted in the research.
4. The major countries in each region are analyzed and their revenue contribution is mentioned.
5. The market player positioning segment provides an understanding of the current position of the market players active in the peer to peer lending industry.

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Key offerings of the report:

1. Key drivers & Opportunities: Detailed analysis on driving factors and opportunities in

different segments for strategizing.

2. Current trends & forecasts: Comprehensive analysis on latest trends, development, and forecasts for next few years to take next steps.

3. Segmental analysis: Each segment analysis and driving factors along with revenue forecasts and growth rate analysis.

4. Regional Analysis: Thorough analysis of each region help market players devise expansion strategies and take a leap.

5. Competitive Landscape: Extensive insights on each of the leading market players for outlining competitive scenario and take steps accordingly.

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[Predictive Analytics in Banking Market to Reach \\$5.43 Billion By 2026](#)

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Peer to Peer Lending Market Key Segments:

By Business Model:

1. Alternate Marketplace Lending

2. Traditional Lending

By Type:

1. Consumer Lending

2. Business Lending

By End User:

1. Consumer Credit Loans

2. Small Business Loans

3. Student Loans

4. Real Estate Loans

By Region:

1. North America

2. Europe

3. Asia-Pacific

4. AMEA

CHAPTERS DISCUSSED IN THE REPORT: [Total 250 Pages]

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: Market Overview

Chapter 4: Peer To Peer Lending Market By End-Users

Chapter 5: Peer To Peer Lending Market By Business Model

Chapter 6: Peer To Peer Lending Market By Geography

Chapter 7: Company Profile

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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