

## SCOTT HOLSTEIN'S "HILLBILLY LOVE" ADDED TO 100+ RADIO STATIONS GLOBALLY

HBL Entertainment announces Scott Holstein's new single "Hillbilly Love" has been added to 100+ radio stations globally in less than 60 days!

FRANKLIN, TENNESSEE, USA, September 11, 2020 /EINPresswire.com/ -- HBL Entertainment is pleased to announce that Scott Holstein's new single <u>"Hillbilly Love"</u> has been added to 100+ radio stations globally in less than 60 days!

"Every artist hopes for a great reaction from radio and their fans each and every time they release new music... however, the public can be very fickle at times... especially during a global

pandemic.", says Scott Holstein. "Fortunately, this song came out of the gate and immediately started gaining traction at global radio. I am



Scott Holstein

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Scott Holstein, Independent Artist / Songwriter

## <u>AirPlayDirect.com/ScottHolsteinHillbillyLove</u>

Holstein's "Hillbilly Love" takes you on a whirlwind ride through a current snapshot of a life lived wherein the simpler things really do matter most; even more so in these trying times. It's the magic, mystery and beauty of a new found cultural evolution... written in the mountains and in the stars...

About AirPlay Direct: AirPlay Direct is the premiere digital delivery / distribution company, brand and platform for engaging radio and airplay worldwide. AirPlay Direct is a

professional B2B music business environment for artists, labels, publishing companies, radio

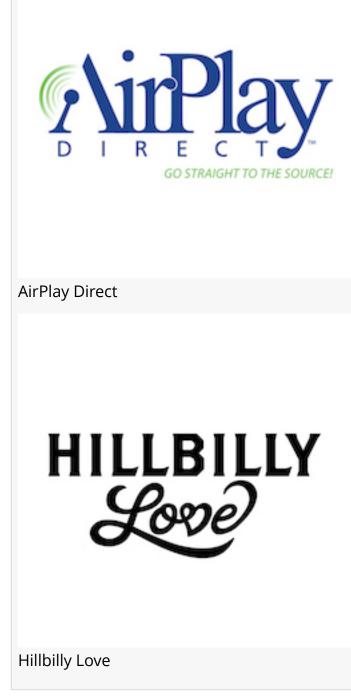
promotion firms, PR / Media firms, etc.

AirPlay Direct currently has over 11,000 radio station members in 100+ countries and serves over 44,000 artist / label members globally on a daily basis. AirPlay Direct currently operates and services the largest global independent radio distribution network in the world with respect to Americana, Bluegrass, Folk, Blues, Alt. Country, Roots Music, etc. <u>AirPlayDirect.com</u>

AirPlay Direct offers a variety of specialized professional services to work your music and brand to global radio, but specialize and EXCEL at advanced strategies and promotions for global radio. The APD Eco-System is an amazing business platform for artists, labels, managers, etc., to securely and effectively deliver, market and promote their music to radio stations around the world.

About Collective Evolution: Collective Evolution is a boutique, high-end entertainment and media consulting firm. Our clients include recording artists, record labels, record producers, management companies and radio promotion / PR firms. We deliver creative consultative services and customized business solutions to our clients based upon their specific needs and goals.

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