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Form-Fill-Seal Machines Market Strategies to Follow During And Post Covid-19

The demand in the global market for form-fill-seal machines is projected to multiply at a CAGR of 5.7% during the forecast period of 2017 to 2025.

Form Fill Seal Machines Market

ALBANY, NEW YORK, UNITED STATES, September 14, 2020 / EINPresswire.com/ -- An up-to-date study by Transparency Market Research (TMR) reveals that the global form-fill-seal machines market is fragmented in nature, although Robert Bosch GmbH does hold a position of strength, accounting for 11% of the overall market shares in 2017. Some of the other key players identified by the report who are making a mark in the global form-fill-seal machines market are: Tokyo Automatic Machinery Works Ltd., Uflex Ltd., Hayssen Flexible Systems Inc., IMA Industria Macchine Automatiche SpA, Matrix Packaging Machinery LLC, Mespack SL, Ossid LLC, Bossar Packaging SA, Nichrome India Ltd., All-Fill Inc., Velteko S.R.O., Omori Machinery Co. Ltd., Sacmi Filling SpA, Webster Griffin Ltd., Arpac LLC, Fuji Machinery Co., Ltd., Pakona Engineers Pvt Ltd., and Fres-co System USA, Inc.

As per the evaluations of the TMR report, the global form-fill-seal machines market was worth US$15.1 bn in 2016, and estimates it to exhibit a CAGR of 5.7% during the forecast period of 2017 to 2025 to reach a valuation of US$24.0 bn by 2025. As far as growth strategies are concerned, most of the key players are developing machines to increase automation and decrease human involvement in packaging. The major competition is in automation of change overs and efficient sealing. The global form-fill-seal machines market is characterized by packaging machinery manufacturers innovating in terms of design, capacity, quick change overs, and automation to stay afloat in an intensely competitive packaging machinery market. Form-fill-seal machine manufacturers are also realizing the significance of introducing developed models as part of their branding and marketing strategies. The report observes an increased emphasis on developing products that are associated with specific packaging demand, as packaging manufacturers do not frequently change the packaging type they provide and thus need specialized machine for a particular packaging type.

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Bags and pouches is the in-demand product segment, and is projected for the best growth rate among other segments, viz. cups and trays, bottles and ampoules, and blisters. The food industry serves the maximum demand in the global form-fill-seal machines market in terms of end-use, whereas vertical machine type constitutes more than double of the demand posed by horizontal machines. Geographically, vastly populated Asia Pacific remains the most lucrative region.

Customization According to Requirement Driving Demand for Form-fill-seal Machines

Versatility of form-fill-seal machines is the primary driver of the market for the same. The concept of form-fill-seal machines is successful in many industries for packaging due to its ability to reduce packaging-time as compared to separate machines for each function. Moreover, it also reduces floor space consumed by machinery and the need of material handling equipment in between the machines. Form-fill-seal machines are not only popular due to their ability to accomplish high volume of packaging in lesser time but also due to their flexibility to provide attractive packaging. The prosperity of the packaged food and beverage market is also reflecting positively on the global form-fill-seals machines market. The volume to value ratio of packaged food is comparatively very high than other products. The machine used for food packaging is also equipped with various sterilization methods, which packages the food products without any contamination. On the other hand, form-fill-seal machines are only a viable option for high volume producers, and have limited usage in the cosmetics and pharmaceutical industries.

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Stick Pack Packaging Opening New Opportunities for Market

Stick pack packaging has applications in many industries. Although the market size for stick pack packaging is presently low, but very high growth rate indicates opportunity of fast and better packaging than other machines. There may be machines particularly for stick pack packaging, but most of the industries need to provide different kinds of packaging, and hence form-fill-seal provides advantage to low volume and moderate variety packaging providers by its versatility.

The information presented in this review is based on a Transparency Market Research report, titled, “Form-Fill-Seal Machines Market (Packaging Type - Cups & Trays, Bags & Pouches, Bottles & Ampoules, and Blisters; Machine Type - Vertical and Horizontal; End-use - Food (Dairy, Frozen &

Chilled Food, Bakery & Confectionary, Snack Bars, and Ready Meals), Beverage, Pharmaceutical, and Chemical) – Global Industry Analysis, Size, Share, Growth, Trends, and Forecast 2017 - 2025.

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