

## Shooting Ranges Market - Increase In Demand For Live Fire Training In The Defense Sector

The global shooting ranges market is presently driven primarily by the defense sector.

PORTAND, OR, UNITED STATES,
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EINPresswire.com/ -- This reports
segments the global <u>shooting range</u>
<u>market</u> by activity type, indoor
shooting range, outdoor shooting
range,endusers, and region. By activity,
the market is bifurcated into firearms
and archery shooting ranges. Firearms
shooting range is further divided into
rifle, shotgun, and clay target shooting.



Both the indoor and outdoor shooting ranges offer moving as well as fixed target training. Moving target includes turning targets, multi-purpose targets, pop-up targets, and smart targets. The report also identifies and analyzes the market based on the end-users of the shooting ranges. The market growth is determined mainly by the defense sector, followed by the civil sector. Further, region-wise study of the market includes that of North America, Europe, Asia Pacific, and LAMEA.

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Shooting ranges are controlled environmental facilities designed for training and testing of firearms, and sometimes for archery. It may be indoor or outdoor, located at the outskirts of a city or nearby forested areas. The changes in dynamics of warfare has led countries to focus on new and improved weapons, which require proper acquaintance before field application. This requirement is sufficed by shooting ranges, which aims to provide a safe environment for the firearms training. Such a facility consists of firing lanes, acoustic set-up, ventilation, lighting, targets and a bullet trap.

The global shooting ranges market is presently driven primarily by the defense sector. Increase

in demand for live fire training in the defense and the law enforcement sector to maintain high standards for their personnelacts as a driver.

However, high initial investment associated with the installation of a shooting range and availability of land are the main restraints to the growth of the market, discouraging companies from establishing a shooting range. For safety and environmental reasons, an outdoor shooting range can only be installed in the outskirts of the city. This limitation is expected to hamper the growth of the market.

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Nevertheless, development of new and advanced firearms aims to provide a window of opportunities toward the growth of the global shooting range market, as the weapons require indepth testing and quality checks before mass-production. Moreover, increased spending on weaponization by the Brazil, Russia, India, and China (BRIC) countries is expected to propel the market growth.

The key vendorsinvolved in the design and installation of shooting ranges are Saab Ab, Theissen Training Systems GmbH, Range Systems, Inc., Shooting Ranges Industries, LLC., Cubic Corporation, Laser Shot Inc., Polytronic International AG, Meggitt Training Systems, Inc., Action Target, Inc., ELI Military Simulations Ltd., and Savage Range Systems.

Key Benefits For Stakeholders:

The global shooting ranges market size has been analyzed across all regions

Porter's five force analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building

The report outlines the current market trends and future scenario of the market size from 2018 to 2027 to understand the prevailing opportunities and potential investment pockets.

Major countries in the region have been mapped according to their individual revenue contribution to the regional market

The key drivers, restraints, and market opportunities and their detailed impact analysis are elucidated in the study

The market analysis covers in-depth information of global shooting ranges industry share of participants

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Key Market Segments By Activity Type Firearms Archery

Indoor Range Shooting Virtual Simulators Target based Training

Outdoor Range Shooting Fixed Target Moving Target

By End-User Civil Defense

By Region North America Europe Asia-Pacific LAMEA

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Key Players Saab Ab

Theissen Training Systems GmbH

Range Systems, Inc.

Shooting Ranges Industries, LLC.

**Cubic Corporation** 

Laser Shot Inc.

Polytronic International AG

Meggitt Training Systems, Inc.

Action Target, Inc.

ELI Military Simulations Ltd.

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