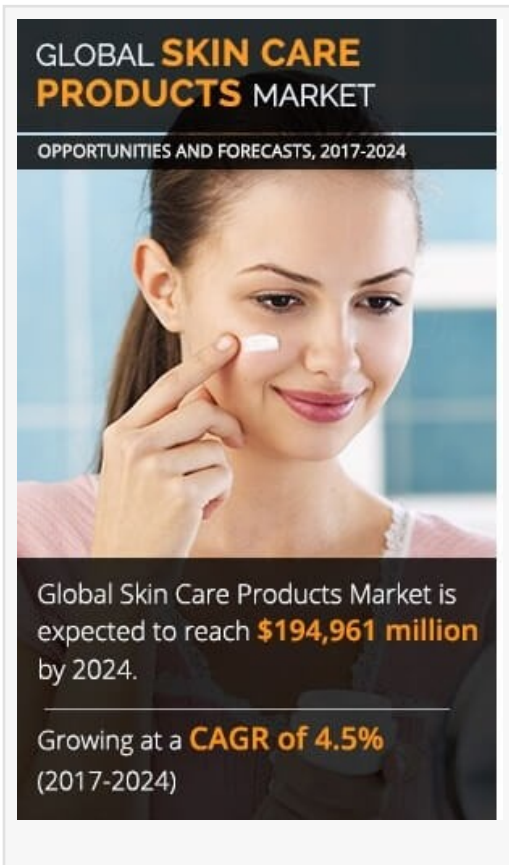


# Skin Care Products Market 2017-2024 Covid-19 Impact | Industry Global Key Players

*Skin Care Products Market is projected to reach \$194,961 million in 2024, registering a CAGR of 4.5% from 2017 to 2023*

PORTLAND, OR, UNITED STATES, September 18, 2020 /EINPresswire.com/ -- Skin Care Products Market by Product: Global Opportunity Analysis and Industry Forecast, 2014-2024 the global skin care products market was valued at \$136,304 million in 2016, and is projected to reach \$194,961 million in 2024, registering a CAGR of 4.5% from 2017 to 2023. Among the various types of products, the face cream segment occupied the dominant share in 2016 and is expected to maintain this trend throughout the forecast period. Skin care products are applied to the skin to maintain it; avoid early aging symptoms, black patches, and pimples; and enhance beauty.

In-depth analysis of the COVID-19 impact on the skin care products Market@ <https://www.alliedmarketresearch.com/request-for-customization/1844?reqfor=covid>



**GLOBAL SKIN CARE PRODUCTS MARKET**  
OPPORTUNITIES AND FORECASTS, 2017-2024

Global Skin Care Products Market is expected to reach **\$194,961 million** by 2024.

Growing at a **CAGR of 4.5%** (2017-2024)

The skin care products market is expected to witness significant growth during the forecast period, owing to changing lifestyle and rapid urbanization. Moreover, rise in awareness towards skin care by use of advanced skin care products and consumers shift towards use of skin care products to maintain their skin from getting damage and spoiled, due to climatic changes, boost the market growth. However, limited shelf life of skin care products and high price of natural and organic ingredients used in these products are expected to restrict the market growth. In 2016, the antiaging cream and skin brightening cream segments collectively accounted for 75.6% market share of the global face cream market.

Download Sample Copy of Report@ <https://www.alliedmarketresearch.com/request-sample/1844>

Key Findings of the Skin Care Products Market:

- In 2016, Asia-Pacific dominated the global market with around two-fifth share, in terms of value.
- AMEA is estimated to witness the highest growth rate of 6.4% from 2017 to 2024.
- Based on product, the face cream segment generated the highest revenue in 2016, and is also expected to grow at the highest CAGR of 4.7%.
- Skin brightening cream occupied around one-third share of the global face cream market in 2016.
- Premium body care lotions are expected to witness highest CAGR in the global body care lotion market.
- In 2016, U.S. dominated the global market, owing to rise in demand for organic face creams and body lotions, driven by the increase in purchasing power of the end users.

Send Me Enquire Here@ <https://www.alliedmarketresearch.com/purchase-enquiry/1844>

The key players operating in the global skin care products market are Johnson & Johnson, The Estee Lauder Companies Inc., Unilever PLC, Avon Products Inc., L'Oral S.A., Kao Corporation, Colgate-Palmolive Company, Shiseido Company, Beiersdorf AG, and Procter & Gamble.

Similar Reports Here@

[Malaysia Skin Care Products Market](#)

[Thailand Skin Care Products Market](#)

[Vietnam Skin Care Products Market](#)

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Tushar Rajput

Allied Analytics LLP

+1 800-792-5285

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/526530576>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.