

# Interactive Display Market to Reach \$29.20 Bn by 2026 at 8.8% CAGR

*Surge in demand for interactive whiteboard in education sector, and rise in adoption in retail application drive the global interactive display market Growth.*

PORTLAND, OREGON, UNITED STATES, September 22, 2020 /

EINPresswire.com/ -- Surge in demand for interactive whiteboard in education sector, increase in trend touch-based devices, and rise in adoption of interactive display in retail application drive the global [interactive display market](#). However, high cost of new display technologies hinders the market growth. On the other hand, surge in focus toward adoption of new advance technology would create new opportunities in the industry.



According to Report by Allied Market Research published a report, titled, "Interactive Display Market by Panel Type (Flat Panel, Flexible Panel, and Transparent Panel), Technology (OLED, LED, LCD, and QD), Screen Size(Less than 35", 35" to 60", and More than 60"), Application (Interactive Table, Interactive Monitor, Interactive Kiosk, Interactive Whiteboard, and Video Wall), and End User (Healthcare, Retail, BFSI, Military & Defense, Transportation, Education, and Other): Global Opportunity Analysis and Industry Forecast, 2019-2026", the global interactive display industry was valued at \$14.63 billion in 2018, and is estimated to reach \$29.20 billion by 2026, registering a CAGR of 8.8% from 2019 to 2026.

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Applications:

Technology: OLED, LED, LCD, and QD

Interactive Table, Interactive Monitor, Interactive Kiosk, Interactive Whiteboard and Video Wall

End Users: Healthcare, Retail, BFSI, Military & Defense, Transportation, Education, and Other

The LCD segment to contribute its highest share by 2026

Based on technology, the LCD segment contributed to more than two-thirds of the total share of the global interactive display market in 2018. The use of LCD in several electronic applications such as digital clocks, calculators, and music systems for data visualization drive the growth of the segment. On the other hand, the QD segment is expected to grow at the highest growth rate with a CAGR of 14.3% from 2019 to 2026. The technology is photo active as well as electro active, which enables it to be incorporated in new emissive displays.

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The flat panel segment to maintain its leadership status during the forecast period

Based on panel type, the flat panel segment contributed to nearly 88% of the global interactive display market share in 2018. Growth in the consumer electronics, surge in technological advancements in high quality displays, reduced display prices, and surge in the gaming and entertainment industry are the major factors that drive the growth of the segment. On the other hand, the transparent panel segment is expected to register the fastest CAGR of 18.7% from 2019 to 2026. This is attributed to the rise in demand for transparent panel in various sectors such as corporate offices, entertainment hubs, and retail stores.

North America to maintain its dominant position during the forecast period

Based on region, North America held the highest market share in 2018, contributing to nearly two-fifths of the global interactive display market. This is due to the continuous advancement and demand for new technologies such as QD, flexible display, and transparent display, in this region. On the other hand, the Asia-Pacific region is expected to portray the highest CAGR of 13.0% from 2019 to 2026. This is due to the rise in disposable income and initiative from the local manufacturing companies in this region.

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Leading market players

Planar Systems  
LG Electronics  
Sharp Corporation  
Samsung Electronics Co. Ltd  
ViewSonic Corporation  
Horizon Display Inc

Baanto International Ltd  
NEC Corporation  
Crystal Display Systems Ltd  
Elo Touch Solutions

These key players have adopted strategies, such as product portfolio, agreements, and partnership to enhance their position in the interactive display market.

Key Benefits for Interactive Display Market:

This study comprises analytical depiction of the global interactive display market size along with the current trends and future estimations to depict the imminent investment pockets. The overall analysis is determined to understand the profitable trends to gain a stronger foothold.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The global interactive display market forecast is quantitatively analyzed from 2019 to 2026 to benchmark the financial competency.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the interactive display industry.

The report includes the share of key vendors and market trends.

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[Embedded Multimedia Card \(eMMC\) Market to See Huge Growth by 2027](#)

[Flat panel display market is projected to hit \\$189.60 billion by 2026](#)

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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