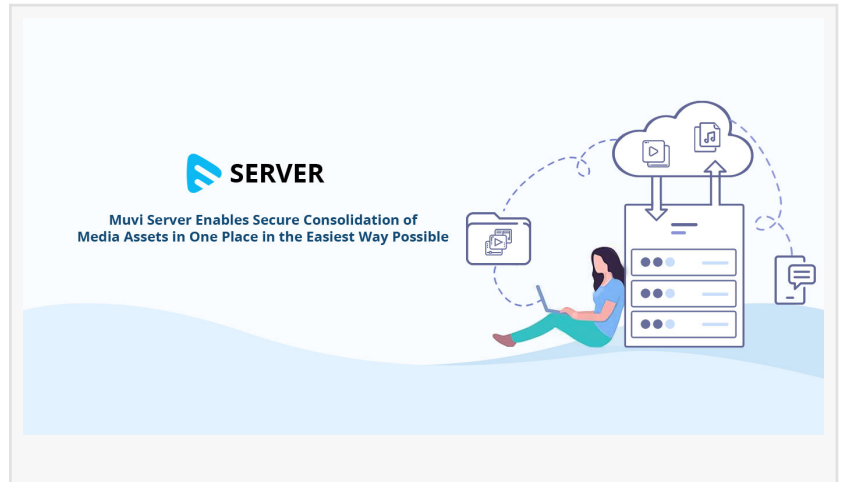


Muvi Server Enables Secure Consolidation & Sharing of Media Assets in the Easiest Way Possible

NEW YORK, US, September 25, 2020 /EINPresswire.com/ -- Muvi Server, the [media hosting](#) and sharing platform from Muvi, the leading cloud services provider for audio and video, empowers businesses to easily and quickly import, upload, publish, manage and share media assets to a secure cloud-based repository. Launched earlier this year, Muvi Server made headlines for its instant deployability and viewer-centric intelligent content delivery.



Breaking the build-vs-buy conundrum, Muvi Server was notably ahead of its competition right from its inception for its platform-agnostic architecture and ability to [deliver adaptive video and audio content](#) across a range of devices and formats. With highly scalable cloud-based transcoding, Muvi Server simplifies the delivery workflow offering varied renditions of each source file in high-quality, consistently.

“Hosting 500k+ content from 700+ customers across different industry verticals, Muvi Server is the go-to [hosting solution for video-first businesses](#)”, quotes Saurabh Dey, Head of Marketing, Muvi. “Corporates, education, healthcare, fashion, e-Commerce sectors are adopting videos for both marketing and organizational communications purposes. Muvi Server integrates easily with third-party applications, and with its parallel ingestion architecture, businesses can reduce time and project costs for a faster go-to-market under the budget”, adds Dey.

Muvi Server also provides cloud-based ingest and transcoding through Ingestion API, enabling the fastest transcoding, fluent publishing, with the ultimate level of flexibility, extendibility, and control.

About Muvi:

Muvi LLC is a prominent product-based SaaS company based out of New York. The company provides a cloud-hosted streaming platform and end-to-end solutions for video/audio content owners, broadcasters, TV networks, and content aggregators to launch their own-branded, multi-screen, multi-format OTT streaming service such as Netflix, Prime Video, Spotify, Deezer, etc. that can offer both Live & On-Demand content and be delivered across Web, Mobile, and TV instantly.

The company has gained international recognition in audio/video streaming space and is trusted by 350+ clients in over 50 countries across territories including North America, Europe, Latin America, Middle-East, Africa, Australia, and Asia.

For more information on Muvi LLC, visit www.muvi.com

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