

Nonwoven Tech Expo to be held from October 19-25

Manufacturers and buyers from across the world are expected to take part in the virtual expo

NEW YORK, UNITED STATES OF AMERICA, September 28, 2020 /EINPresswire.com/ -- Manufacturers and buyers from across the world are expected to take part in the virtual expo

The Nonwoven Tech Expo, a global virtual expo on nonwovens & hygiene technology, will be held from October 19 to 25. The Expo aims to prepare the roadmap for the Nonwoven industry to enter in the New Normal by transforming and building businesses through digital culture.

The Covid-19 pandemic has had a huge impact on businesses across the world and has changed the way many companies operate. As businesses step into the post-COVID-19 future, efforts are underway to find a balance between what worked earlier and what needs to be done to succeed in the future.

"In response to the Covid-19 crisis and to thrive in the digital age, we take great delight in announcing the Nonwoven Tech 2020, a Global Virtual Expo on Nonwovens & Hygiene Technology that will target buyers and visitors from all over the world. It aims to bring together manufacturers and buyers from across the world virtually," said Sanyal Desai, Founder-Director of Radeecal Communications, which has organized the Nonwoven Tech Expo.

The upcoming virtual exhibition will provide a stunning digital experience to exhibitors & visitors, he added.

The Nonwoven Federation of India, which represents more than 250 nonwoven manufacturers, said that the Expo will focus on the usage of [non-woven products for medical, hygiene, packaging protective, agriculture](#), geotextile, filtration, automobiles, and other industries.



NONWOVEN TECH EXPO
Global Virtual Expo on Nonwovens & Hygiene Technology
19-25 OCTOBER 2020

GLOBAL VIRTUAL EXPO ON NONWOVENS & HYGIENE TECHNOLOGY

Why NonwovenTech Expo?

- + Asia is the major consumer of Nonwovens with 43% Market share (2015).
- + China, India & Japan are the major markets within Asia, they together represent more than three-fourth of the total consumption.
- + USA, UAE, China, India & Germany, are world's biggest trade partners.

Why Virtual Expo? / Benefits of Virtual Exhibition

- 1. Safest way to bring all stakeholders under one roof
- 2. It is cost-effective
- 3. No time bound in Virtual Expo
- 4. It enhances customer Experience
- 5. Easy Data Management
- 6. Exporters & Buyers in one platform
- 7. Effective to raise Brand Value & generate awareness
- 8. Varied Technical Features

Exhibitors Profile

- + Masterbatch Producers
- + Nonwoven Convertors
- + Nonwoven For Automobile
- + Nonwoven Geo Textiles
- + Technology Providers
- + Nonwoven Fabric Manufacturer
- + Nonwoven Medical Textiles
- + Raw Material For Nonwoven
- + Nonwoven Hygiene Textiles
- + Nonwoven bag Making Machinery

Buyers From:

India, USA, China, Kenya, UK, Japan, U. A. E, Germany, Turkey, Korea, France, South Africa, Italy, Spain

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NONWOVEN FEDERATION OF INDIA

Organized By
iRadeecal communications

Non woven

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Scan here

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"The nonwoven sector has several applications in industrial and medical protective gear and has literally proved to be the savior during the pandemic. It has also played a critical role in shaping the 'New Normal'. Since physical gatherings are not advisable due to the risk of Coronavirus, we came together with Radeecal Communications to organize this virtual Expo. We are confident that it will be very well received, and give a huge fillip to the nonwoven industry," said Suresh Patel, president, Nonwoven Federation of India.

"India played an important role in providing the non-woven mask to the world where most of the manufacturers increased production to meet the demand of the mask from other countries when COVID was on the rise. We have the capacity to daily produce 2 crores 3 Ply masks and 70 lakh N95 masks," said Mr. Anshumali Jain Vice President, All India Mask manufacturers association.



Why participate?

- Connect & interact with Global buyers & customers
- Extensive promotion of your brand through different mediums – Web, Social Media, E-mailers and more.
- Saves your expenses like Travelling, Transportation, Stay, Shipping and Booth Constructions
- Effective way to raise brand value & regains visibility amongst Targeted audience.

Focus Segments

- Medical
- Hygiene
- Packaging
- Protective Agriculture
- Geotextile
- Filtration
- Automobile
- Others

Highlights of Nonwoven Tech Virtual Expo

- Varied Technical Features such as Real time analytics, Whatsapp Calling / Chat, Company Overview and Unlimited Product display
- Dedicated matchmaking booth
- Live Video chat with buyers/visitors/customers
- Free entry for Visitors
- Unlimited Branding Opportunity (Sponsorship)
- Category and Country wise Visitor Graph Chart
- Exhibition: Indian & International Exhibitors
- Interactive Sessions: Webinar & Special Inaugural session
- B2B: Meeting with Global buyers & Customers

Booth Package Inclusions

- Virtual Space for booth
- Standard booth design with four color options (Customization in stall design at additional cost)
- Brochure display for products/ services
- Contact Information display
- Facebook link – for one page
- Text chat by whatsapp (For one registered Exhibitor only)
- Logo Placement on counter table and elevated stall structure
- Video chat by Zoom platform (For one registered Exhibitor only)
- Wechat linkage (For one registered Exhibitor only)
- Skype Linkage (For one registered Exhibitor only)
- 4 products Display
- Standee for display in virtual Booth

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The Nonwoven Tech Expo and Conference will be held globally from October 19 to 25. A large number of manufacturers from across the world and buyers from the Filtration and Separation

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Sanyal Desai, Founder-Director of Radeecal Communications

Industry, Packaging Industry, Medical, Health & Personal Care Sector, Nonwoven Converters, Landfill Textile, Chemical Industry, Agriculture Sector, Textile & Apparels Producer, etc. are expected to attend the Expo. Several manufacturers of nonwoven machineries are also taking part in the Expo.

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