

# ZE PowerGroup Announces Partnership with Vortexa to Scale the Integration of Oil & Gas Global Energy Flows Data

*Vortexa's unique dataset will be easily accessible through ZE's integrated data management and analytics platform for energy markets*

VANCOUVER, BC, CANADA, September 30, 2020 /EINPresswire.com/ -- [ZE PowerGroup](#) Inc. (ZE) is entering into a partnership with [Vortexa](#) Ltd. to make

physical energy cargos and flows data available to its clients in the energy, finance, shipping, and infrastructure industries. Vortexa Ltd. (Vortexa) is renowned for their innovative approach in using AI and deep industry expertise to provide the most complete view of crude oil, refined products, LPG and LNG flows globally.



I am excited to have ZE PowerGroup as a partner, creating the future of the energy markets with us."

*Fabio Kuhn, Founder & CEO of Vortexa*

Vortexa's data sets will be invaluable for physical and financial oil & gas traders, analysts, charterers, risk managers, and data scientists, to identify and capture opportunities in the energy and shipping markets.

The partnership will further expand ZE's award-winning [ZEMA™](#), a data integration and analytics platform while

enabling traders, risk managers, business analysts, and data scientists to outperform the competition with actionable market intelligence.

ZE aims to continue to grow their Data Ecosystem, turning it into a one-stop-shop for data-driven organizations from various industries including hard-to-value energy, commodities, agriculture, renewable energy, mining, and finance markets. ZE's growth is focused on listening to their customers' wants and adding data feeds as requested. Their customer-focused approach while growing the Data Ecosystem is what sets them apart.

"Vortexa is always looking for new ways to help our clients and partners unlock value from our data and analytics. By collaborating with ZE, we can significantly accelerate the integration of



Data. We Get It.

ZE - Data. We Get It.

Vortexa's data with all ZEMA users and their internal systems around the world. I am excited to have ZE PowerGroup as a partner, creating the future of the energy markets with us." said Fabio Kuhn, Founder & CEO of Vortexa.

Jason Lynd, Director of Product Management, ZE PowerGroup, stated: "ZEMA's analytical capabilities and data ecosystem are continually expanding to meet the business needs of our clients. Partnering with Vortexa allows us to offer more value to our clients and to help them explore new ways of leveraging Energy Market data in their analytics. This partnership is in line with the ZEMA product roadmap to ensure that as we explore new data, technology, and markets, we are still able to place our customers at the forefront of innovation, without burdening them with the high cost of development."

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#### About ZE PowerGroup Inc. (ZE)

ZE PowerGroup Inc. (ZE) is an experienced software development and strategic consulting firm with its head office in Vancouver, BC. Combining industry expertise with advanced technical capabilities, ZE serves small to large-scale globally positioned clientele in the Americas, Europe, the Middle East, and Asia. ZE is the developer of ZEMA, an integrated data management and analytics software solution for energy and commodities markets.

ZE is the winner of the 2020 Data Breakthrough Award for Cloud Enterprise Data Warehouse (EDW) Solution of the Year, EnergyRisk Best Data Management Firm, and was recently awarded the EnergyRiskData House of the Year Award.

#### About Vortexa

Vortexa tracks more than \$1.8 trillion of waterborne energy flows around the world - in real-



Vortexa tracking waterborne oil & gas cargo data in real-time



**EnergyRisk**  
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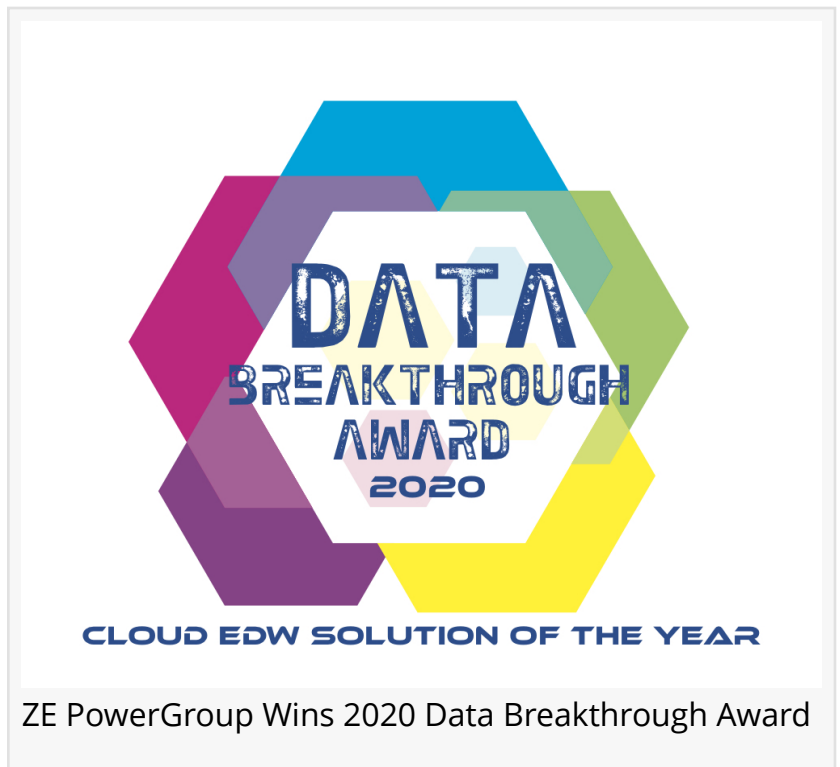
**ZE PowerGroup**  
**Data House**  
**of the Year**

Data House of the Year ER Award 2020

time. Leading energy trading and shipping companies use Vortexa to gain the most complete view of global energy flows available in the world today.

Vortexa's platform provides information and analytics about global flows of crude oil, refined products, LPG, and LNG - cargo by cargo, vessel by vessel. Vortexa data is enhanced using machine learning, state-of-the-art technology, and expertise from in-house market specialists.

Founded by Fabio Kuhn, former Head of Trading Technology and Analytics at BP, who serves as CEO, and Etienne Amic, former Head of European Energy at JP Morgan and Mercuria, who acts as Chairman, they have offices in London, Singapore, and Houston.



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#### Media Inquiries:

Emma Boyle, Senior Communications Executive  
Vortexa Ltd.

Email: [emma.boyle@vortexa.com](mailto:emma.boyle@vortexa.com)

Website - [www.vortexa.com](http://www.vortexa.com)

Email - [info@vortexa.com](mailto:info@vortexa.com)

Head Office: Vortexa Ltd.  
Portsoken House,  
155 Minories,  
London, UK  
EC3N 1LJ

Michelle Mollineaux  
ZE PowerGroup Inc.  
+1 7782964189

[email us here](#)

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