

Starr Oldorff and Matt Janz Discuss Remote Team Management with Fotis Georgiadis

Starr Oldorff, leads a virtual business support services company. Matt Janz, Director of THC Marketing, The+Source

GREENWICH, CT, USA, September 30, 2020 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

Remote team management has become a necessity in today's world due to Covid-19. The rapid spread caused many companies to switch to remote operations to stay open. While this brought many benefits, there were also some major drawbacks, many of which are discussed in the interviews excerpted below by Fotis Georgiadis. This topic, with the help of Fotis Georgiadis, is helping not only strengthen the brand and image of the companies but bring real world experience to a business need that just 10 months ago was a 'blip' on the radar for many, something to think about in the future. Reach out to Fotis Georgiadis at the below contact options to help get your brand, your image, out to the #reopening global economy.



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What advice would you give to other CEOs or founders to help their employees to thrive and avoid burnout?

Burnout can be an issue for remote team members and employees for several reasons. Firstly, if

someone is amazingly skilled at what they do, projects and tasks are rarely in short supply. Secondly, most team members I've had the pleasure of working with are self-starters, go-getters, achievers, and proactive in their work. They are constantly setting the bar higher for themselves. Thirdly, they understand the value they provide to a company and honestly don't want to say "no" to the "boss". And lastly, ineffective pricing strategies (if contractors have their own businesses, which most do) can create an environment where one would feel obligated to take on more work to make more money or grow their business.

When working remotely is thrown into the mix, burnout can become a serious issue resulting in less than stellar performance, health issues, and personal relationship issues.

What is the solution for all this? The best thing a CEO or founder can do to help their team thrive at what they do and avoid burnout is to create company values that reflect the life you want to have for yourself and for your

team, and then live and breathe those values. Make sure your team knows what they are and talk about them often. Live them in your decision-making and actions. For example, if a balanced view of business and life important to you, then try to have four-day work weeks as often as possible. "Close" for bank holidays even if you run a virtual business, so everyone can take a

break and enjoy family, friends, and travel. Don't pressure team members to work during their time off by giving them last-minutes tasks and projects or reaching out to them "after hours". Encourage balance. Talk about it.

Create an open and honest environment where you can talk about things like how to handle task implementation if a team member gets COVID-19, goes on vacation, or has unplanned family responsibilities. Check in to make sure the workload you're giving them is manageable, and if it isn't, have a backup plan to bring on other team members to help with implementation. The [full interview is available](#)

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For myself, I really try hard to apply Biblical principles in my life. It's a very positive and humble approach that yields positive results.”

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[here.](#)

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avoid burnout?

Utilize your emotional intelligence to be present and empathetic; act as your team's pressure valve; and find time to celebrate and appreciate your team. During these unprecedented times, it is important to recognize the additional efforts your teams are making and respect their need for a feasible work-life balance.

By being present and empathetic, you'll pick up on cues when your team may need to grab a coffee outside of the office to talk about something that's on their mind or an issue they are facing. Happy teams are effective teams; the more exhausted your team is, the less productive they will be.

Effective leaders lead from the front and it's pertinent to showcase your dedication to your team and willingness to help them by any means necessary. Roll up your sleeves and get your hands dirty when your team is approaching an overbearing workload. Every CEO has started from the foundational level. A willingness to help your team accomplish your goals by direct involvement goes a long way to show your humility and team-oriented mentality.

And finally, always find time to celebrate and appreciate your team. When we work at high intensities, it's easy to forget our "why." No matter what your deadline looks like, you can always find ways to let your staff know that you see them, you appreciate their hard work and that you're proud of the victories they've accomplished. Read [the rest of the interview here](#).

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

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