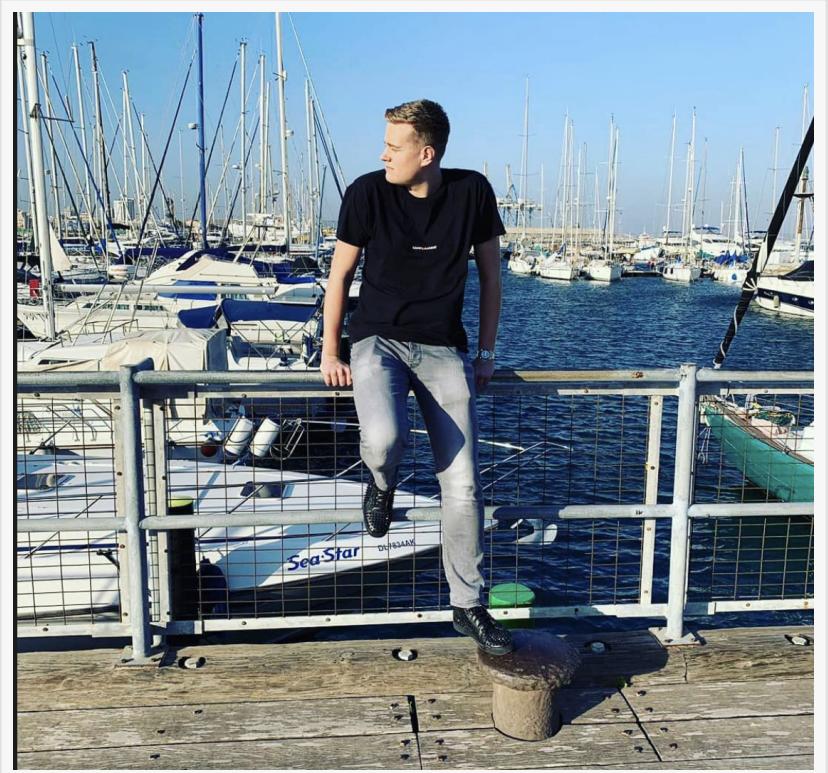


# Stephan Walouch - Austrian Entrepreneur talks about Dropshipping

*How dropshipping works and how you can use it to build your own business in the 21st century!*

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EINPresswire.com/ -- With dropshipping you can produce your own online shop without your own products. This enables your own path to self-retention. We show how it works and what it is. There are quite a few people who can imagine running their own online shop. For most of them, however, it is just imagination. You cannot bring yourself to turn your project into reality. Mostly this has to do with the fact that you shy away from the risk of buying the necessary products. But that's a shame. After all, it is not even necessary to have your own products in order to run an online shop. Dropshipping is a possible alternative.



## What is dropshipping?

In a dropshipping shop, the online retailer offers products in his shop without having them in stock himself. When customers order a product in the shop, the shop operator does not send the product himself, but orders the product (automated) directly from the manufacturer or wholesaler, who then sends it directly to the customer. Building such an online shop based on dropshipping is basically not that difficult. So, let's take a look at how it works and the advantages of such a shop. To build an online shop based on dropshipping, there are several options. One of the most complex would be to program the shop yourself or to have it programmed by experienced programmers. But that is no longer necessary nowadays. If you want to save yourself the hassle, you can use Shopify, for example. With the Shopify shop

system, an online shop can be set up in just a few steps. The effort for the creation is minimal. With a drag-and-drop function, the online shop can be designed the way you want it. There are also numerous ready-made templates. Furthermore, importing products is anything but complicated. There are special tools especially for this, which are easy to use and enable products to be integrated with just a few clicks.

Advantages of the dropshipping business model!

Dropshipping has some disadvantages compared to a conventional online shop. That cannot be denied. But the advantages should not be ignored either. One of the decisive factors is the fact that the starting difficulties with dropshipping are far less than with other business models. If you want to set up an online shop with dropshipping, you don't have to make large investments. Using a shop system is not expensive and basically as many products as you want can be integrated. After all, it is not necessary to purchase the products beforehand. Of course, this also has the advantage that there is free choice in the design of the range. The range can be designed according to your own wishes. There is no reason to limit yourself here. After all, there is no risk of getting stuck on a certain product, for example. This eliminates a significant risk.

Of course, this does not mean that you should not worry about the design of the range. Choosing the right products is also essential when it comes to dropshipping. But of course, you still have a lot more scope.

Another crucial advantage is that you can run the business from anywhere. You are not tied to a specific location. This advantage is of course something that makes digital business models so attractive. If you choose Dropshipping, you can basically live where you want it. Provided that you have a working internet connection.

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