

Natural Source Vitamin E Market: Rising Health Concerns among People to Bolster Industry Growth - TMR

Natural source vitamin E is fat soluble antioxidant. It acts as an enzymatic activity regulator and plays an important role in neurological functions.

ALBANY, NY, USA, October 5, 2020 /EINPresswire.com/ -- The global [natural source vitamin e market](#) is foreseen to grow at a staggering CAGR of 12.8% between 2016 to 2024, shares a forthcoming report by Transparency Market Research (TMR).

Progressing at such a staggering rate, the global natural source vitamin e market is expected to reach the estimated valued at US\$ 2, 2517.7 mn by the end of 2024. The rising demand for dietary supplement by health conscious people may fuel the global natural source vitamin e-market.

The global natural source vitamin e market is segmented into dietary supplements, cosmetics, and food and beverages. Of these, the dietary supplement segment is likely to register a high growth over the forecast period. The growth can be due to the prevention of diseases and muscle weakness from natural source of vitamin e.

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natural-source-vitamin-e-marketCosmetics to Boost Natural Source Vitamin E Market

Natural vitamin e named tocopherol is used in cosmetics and personal care products. Tocopherol contains natural antioxidants. These are used in making of face powders, foundations, blushers, lipsticks, and moisturizers etc. Tocotrienols are used as skin conditioning agent in beauty and personal care products. These features are expected to drive the global natural source vitamins e- market towards a robust growth in the upcoming years.

Additionally, natural source of vitamin e is not made up of a single compound, but group of molecules that are healthy for skin. As a result, many skin care popular brands use them in their range of skin care products and this might result in the growth of the global natural source vitamin e market.

Although, it is necessary to consume vitamin e in daily diet, topical application of vitamin e may also give desired results in the skin. This could contribute towards the expansion of the global natural source vitamin e market during the forecast period.

Vitamin on skin can protect us from ultra violet radiation and free radical formation. This might act as a factor driving the growth avenues in the global natural source vitamins e market in the upcoming years.

The high cost involved with natural sources of vitamin e is projected to hinder growth in the global natural sources of vitamin e market during the forecast period. However, the rising awareness about the array of benefits that it offers in terms of health is expected to boost the natural source vitamin e – market.

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North America to Dominate Natural Source Vitamin E Market

Rising awareness about health and benefits that vitamin e provides, disposable income, and growing importance to physical attributes is expected to drive the growth in Asia Pacific. It is projected to emerge as a lucrative market during the forecast period.

However, North America is expected to dominate the global natural source vitamins e- market in the upcoming years. The growth can be due to growing importance to health and nutrients and their benefits of vitamin e as a dietary supplement is anticipated to expand the global natural sources vitamins e market.

Some of the key players present in the global natural source vitamin e market are Zhejiang Worldbestve Biotechnology Co., Ltd. (China), Davos Life Science (Singapore), Fenchem Biotek (China), Eisai Food and Chemical (Japan), Wilmar Spring Fruit Nutrition Products Co. Ltd. (China), BASF SE (Germany), Archer Daniels Midlands Company (U.S.), Beijing Gingko Group (China). These market players are focusing on various key strategies to strengthen their position in the market. Among all these, BASF is one of the leading manufacturers of natural source of vitamin e, it offers world class product that have wide range of applications including infant dietary supplement.

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