

Cloud-based VDI Market Will Create New Revenue and Growth Opportunities, Estimated to reach \$ 10,154 million By 2023

There are various benefits offered by cloud-based VDI such as scalability, security, flexibility, and manageability drive the growth of the market.

PORTLAND, OREGON, UNITED STATES, October 8, 2020 /EINPresswire.com/ -- The Objective of the Cloud-based VDI Market report is to depict the trends and upcoming for Cloud-based VDI Industry over the forecast years. In Cloud-based VDI Market report data has been gathered from industry specialists/experts. Although the market size of the market is studied



and predicted from 2020 to 2023 mulling over 2019 as the base year of the market study. Attentiveness for the market has increased in recent decades due to development and improvement in the innovation.

According to a new report the global cloud-based VDI market was valued at \$ 3,654 million in 2016, and is projected to reach at \$ 10,154 million by 2023, growing at a CAGR of 16.5% from 2017 to 2023. The report offers key drivers that propel the growth in the cloud-based VDI market. These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

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Hybrid deployment model segment is expected to be the major revenue contributor to the global cloud-based VDI market, due to the availability of computational infrastructure on the premise while retaining the availability of public cloud infrastructure. Moreover, small & medium enterprise (SMEs) segment has witnessed significant growth, as cloud deployment helps small businesses to grow with greater connectivity, flexibility, and security by altering physical IT

infrastructure to external storage. Increase in demand for unlimited storage, security, protected networks and reduced IT expenditure are anticipated to drive the adoption of cloud-based VDI among SMEs.

North America was the highest revenue contributor to the global cloud-based VDI market in 2016, accounting for around 41.1% share, owing to surge in demand for enterprise mobility and extensive wireless connectivity. In addition, the market in Asia-Pacific is projected to grow at the highest CAGR of 18.8% during the forecast period, due to increase in internet penetration, upsurge in the investment on digitalization, and significant economic growth. Furthermore, rise in demand across various industry verticals such as healthcare, education, financial services, and manufacturing is fueling the growth of cloud-based VDI in other emerging markets such as Latin America and the Middle East & Africa.

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Key drivers that are propelling the growth of the market included in the report. Additionally, challenges and restraining factors that are likely to curb the growth of the market are put forth by the analysts to prepare the business for future challenges in advance.

The report features a competitive scenario of the cloud-based VDI market and provides a comprehensive analysis of key growth strategies adopted by major players. The key players profiled in the study are Amazon Web Services, Inc., Cisco Systems, Citrix Systems, Inc., Dell Inc., HP Development Company, L.P., IBM Corporation, Microsoft Corporation, N-Computing Co. LTD, Rackspace, Inc., and VMware. These players have adopted competitive strategies such as innovation, new product development, and market expansion to boost the growth of the global market.

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Key questions answered in Cloud-based VDI Market research study:

- What is the market growth rate of Cloud-based VDI Market from 2017-2023?
- What will be the global market size of the market from 2017 to 2023?
- Who are the leading global manufacturing companies in the Cloud-based VDI Market?
- What are the major current trends and predicted trends?
- What are the challenges faced in the Cloud-based VDI Market?
- Which will be the niches at which players profiling with thorough plans, financials, and also

recent advancements should set a presence?

- Which will be the anticipated growth rates for your own Data Masking economy altogether and also for every segment inside?
- Which will be the Data Masking application and types and forecast accompanied closely by producers?
- What are the conclusions of the Cloud-based VDI Market report?

Other Report Such As

<u>Cloud Orchestration Market Opportunity and Industry Forecast, 2017-2023</u>
<u>Data Fabric Market Opportunity Analysis and Industry Forecast, 2019–2026</u>
<u>Streaming Analytics Market Analysis and Industry Forecast, 2019–2027</u>

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