

ZE Expands Partnership with AccuWeather to Deliver Advanced Weather Analytics for Traders, Analysts, and Risk Managers

Expanding the next generation of weather data analytics and modelling provides greater value in weather forecasting and risk mitigation

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[/EINPresswire.com/](https://EINPresswire.com/) -- [ZE PowerGroup Inc.](#), (ZE) a global leader in end-to-end data management and analytics, and [AccuWeather](#), the most trusted source of weather forecasts and warnings in the world, are pleased to announce an expanded partnership aimed at

equipping data-driven organizations with weather intelligence. A partnership between ZE and AccuWeather will enable ZE to deliver a wider range of highly customized weather forecasts and other valuable updates to its customers globally. By working together, ZE and AccuWeather will provide clients with an expanded and comprehensive weather-related data reports that enable better decision making.

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Derek Smith, Director of Data Engineering, ZE PowerGroup

in trade, and mitigate risks. The combination of weather forecasts and other market data essentially allows ZE’s clients to plan, protect, and prepare in a better way. It can be the next game-changer for organizations that rely on predictive analytics.



As a renowned data management firm, ZE has always been committed to providing accurate and relevant data sets to its clients. Having AccuWeather among its data partners allows the organization to serve its Fortune 1000 customers in Agriculture, Energy, Mining, Logistics, Commodities, and other data-heavy industry sectors.

Energy traders, risk managers, data scientists, business analysts as well as other professionals rely on weather-prediction methods to judge the probabilities of weather events and their impact on demand forecasting and hedging. Investors in the gas and power sector also utilize these insights to predict, plan, and initiate new projects.

Derek Smith, the Director of Data Engineering at ZE PowerGroup spoke about the relationship and stated, "Thanks to this expanded partnership with AccuWeather, ZE has been able to create newly designed report offerings that provide unique insights for over 60 variables including temperature, UV index, relative humidity, visibility, precipitation levels, rain probability, hours of sun, snow, rain, and more. The reports will provide an overview of these variables based on current weather conditions, as well as 3-day hourly forecasts and 15-day daily forecasts."

The new reports made available by ZE and AccuWeather can help businesses by providing easier access to in-depth data and critical weather insights. Introducing these variables into their planning and risk assessment can allow data-oriented organizations to pave the way for improved strategy formulation and grow their revenues.



Dr. El-Ramly, Finalist for Platts Global Energy Awards 2020



**ZE PowerGroup
Data House
of the Year**

Data House of the Year ER Award 2020



CLOUD EDW SOLUTION OF THE YEAR

ZE PowerGroup Wins 2020 Data Breakthrough Award

“We are delighted to partner with ZE Power to bring our award-winning weather data to their dashboards for various business verticals,” said AccuWeather Senior Vice President of Business Development, Paul Lentz. “This represents another innovative collaboration where AccuWeather demonstrates the versatility and power of our collective insights. Whether it is saving lives, protecting property, or helping to drive revenue for clients and partners, we put our users in greater control of their environment with the best, most accurate information available.”



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About ZE PowerGroup

ZE PowerGroup Inc. (ZE) is a highly recognized software development and strategic consulting organization with its head office in Vancouver, BC. It combines industry expertise with advanced technical capabilities to facilitate small and large businesses in the Americas, the Middle East, Europe, and Asia. ZE has also developed [ZEMA](#), a holistic data management and analytics solution developed for assisting organizations in the energy and commodities sectors.

For its contributions, the organization has won the 2020 Data Breakthrough Award for Cloud Enterprise Data Warehouse (EDW) Solution of the Year. It was also recognized as the Best Data Management Firm by EnergyRisk and was the recipient of the EnergyRisk Data House of the Year Award.

About AccuWeather - AccuWeather, recognized and documented as the most accurate source of weather forecasts and warnings in the world, has saved tens of thousands of lives, prevented hundreds of thousands of injuries, and tens of billions of dollars in property damage.

With global headquarters in State College, PA, and other offices around the world, AccuWeather serves more than 1.5 billion people daily to help them plan their lives and get more out of their day through digital media properties, such as AccuWeather.com and mobile, as well as radio, television, newspapers, and the 24/7 AccuWeather Network channel. Additionally, AccuWeather produces and distributes news, weather content, and video for more than 180,000 third-party websites. Among AccuWeather's many innovative and award-winning features available free to the public is MinuteCast® Minute by Minute™ forecasts with Superior Accuracy™. Furthermore, AccuWeather serves more than half of Fortune 500 companies and thousands of businesses

globally. Dr. Joel N. Myers, Founder, and Chief Executive Officer established AccuWeather in 1962 and is considered the “father of modern commercial meteorology.” Dr. Myers, a leading creative thinker, and visionary, has been named “the most accurate man in weather” by The New York Times and one of the top entrepreneurs in American history by Entrepreneur’s Encyclopedia of Entrepreneurs.

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