

# Motivational Speaking goes Virtual in the post-COVID19 World

*An ever-changing landscape demands agility and adaptability*

JALANDHAR, PUNJAB, INDIA, October 13, 2020 /EINPresswire.com/ -- As the world slowly gets back on its feet with a mask-laden society made up of grateful but terrified survivors and those who were lucky enough not to contract the virus, one big change that has set in is the end of public gatherings, outbound learning experiences and large conferences. The need for motivation continues to grow, with masses looking to online media for their ammunition to combat the travails that the pandemic brought in its wake; and [motivational speakers](#) across the world have quickly changed gears to cater to these masses.

The shift to virtual keynote speaking meant not only catering to a clientele that had primarily shifted online, but also involved a plethora of upgrades to technological setups, acoustics, lighting and delivery content.

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Companies instead of limiting a speaker's audience to a few teams can now offer it to more employees, no matter what time zone they are in.”

*Julie L Canfield, Motivational Speaker and Author at Medium*

Despite having a large number of cancellations and deferrals during the first quarter of the year owing to the pandemic, what did emerge are a plethora of blessings too. Speakers have upgraded their delivery mechanism, tools and content to suit the new normal and have expanded base across the world - owing to the fact that the entire audience is now online and that dissolves boundaries like never before.



The end of outbound learning experiences and large conferences?

For [virtual keynote speaker](#) Simerjeet Singh, who has boldly chosen to operate out of the quiet city of Jalandhar, this shift came quite naturally. Singh shares, “We had to be agile, on our feet

and adapt to the changing demands brought about by the pandemic. This massive push out of the comfort zone will leave us with an impact that will last way beyond the COVID19 scenario. I urge my fellow keynote speakers to upgrade their internal systems, technology, tools, skill sets and content to cater to the new normal in order to stay relevant for a larger and more versatile audience base.

At our end, we have added an end-to-end setup of a fully equipped studio with technical recording and broadcasting equipment, high end acoustics and professional lighting to ensure state of the art virtual keynote delivery. Further to that, we have also added new programs to our content offerings that tackle new organisational scenarios arising out of work from home setups, lesser social interaction, isolation, virtual teams, long distance meetings and virtual governance. And the industry is coping well.”

[Julie L Canfield](#), author of ‘What Hides

Beneath’ and ‘Icy Roads’, motivational speaker and author at Medium says, “Usually, a motivational speaker is the center of attention on a stage with maybe only a screen that used to show presentation slides. With the worldwide shutdown, that style of speaking had to switch. With change also comes alternative possibilities. Speakers today can create in their homes a stage to broadcast from, similar to what TV presenters do, with a backdrop that simulates an actual speaking event. With the aid of a laptop, they can project slides up onto the computer screen for viewers. Companies instead of limiting a speaker’s audience to a few teams can now offer it to more employees, no matter what time zone they are in.

I happen to love being outdoors, so I have made use of amphitheatres which allow for social distancing and fresh air circulation. Zoom and Webex have been the go-to tools for corporate meetings. They are also how motivational speakers can be brought into your world.”

The need of the hour is to adapt and be quick in doing so. Building resilience and finding inner strength applies equally to keynote speakers as well as their audience. Companies have



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Acceptance, Agility and Adaptability are keys to succeeding in the New Normal

embraced the new normal by introducing updated offerings from motivational speakers that deal with normalising the workplace to settling the delicate balance between work and home, from learning to accept the VUCA world to coping up with social distancing, from dealing with trauma of lost lives and jobs to embarking upon a journey of acceptance. The perfect testimony to the resilience of the human race.

About Simerjeet Singh and Cutting Edge Learning Systems:

With over 1.2 million subscribers on YouTube, Mr. Simerjeet Singh is a highly sought after international motivational speaker and mindset coach based out of India. Singh operates under Cutting Edge Learning Systems and has travelled extensively across the globe as a motivational speaker, keynote speaker, youth coach and an impactful influencer. In 2019, Singh was recognized with the prestigious "Global Excellence Award" (GEA) in Motivational Speaking. An unconventional speaker, Singh helps leaders and organizations challenge their beliefs and thrive in a constantly changing era while encouraging others to make bold course corrections in both their personal and professional lives. His presentations cover his personal journey as well as touching on topics such as innovation, leadership, self-growth and youth empowerment. He is currently serving clients virtually from his well-equipped high-tech studio in Jalandhar.

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