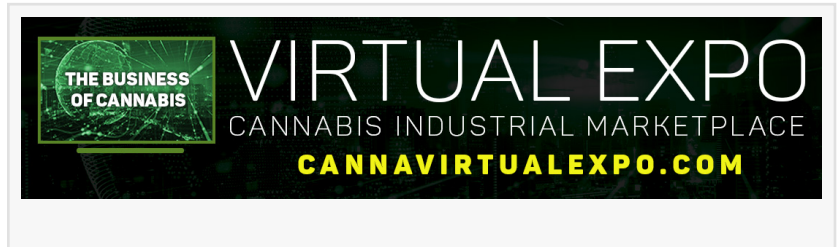


The Largest Virtual Cannabusiness Expo of 2020 Announces New Date, New Partnerships

CLIO, MICHIGAN, UNITED STATES, October 13, 2020 /EINPresswire.com/ -- Cannabis Industrial Marketplace is pleased to announce the growth of our 2020 Virtual Cannabusiness Expo, CannaVirtualExpo.com. With the addition of new partnerships, more



sponsors, integration to our 2021 Canna Collective Hybrid Expos [B2BCannaCollective.com], and the overwhelming response to the expo's unveiling, the online show floor and seminar lineup have expanded and the date has moved to Dec. 9 - 10, 2020 to ensure all new opportunities synchronize with our core mission of serving the cannabusiness community.

Harvest 360, an expo Gold Sponsor, adds a focus on providing leadership, global vision, and strategic direction to a multi-disciplinary team of business experts, cannabis professionals, and scientists who are focused on unpacking all that the plant has to offer.

Todd Scattini, (president and CEO of Harvest 360), [\[LinkedIn Profile\]](#), has a deep connection to veteran's needs having served in the military for years and will be speaking about the life changing opportunities Medical Cannabis can deliver to our country's bravest and most selfless citizens. Together we strive to serve the needs of the Veteran Community.

David Serrano, (chief of business development of Harvest 360) [\[LinkedIn Profile\]](#), will be heading up a panel on Social Equity, ensuring that this key topic is front and center in the strategic decision making and next steps of industry expansion.

To ensure the expo has not only national and international, but also regional focus, we have partnered with Sensi Connects to head up regional networking initiatives at the expo. Jamie Cooper, (managing director of Sensi Connects), [\[LinkedIn\]](#) has been spearheading regional cannabusiness networking and industry growth for years and will be moderating the expo's largest networking sessions dedicated to key regional issues in the Midwest, Northeast, Southeast, and Sunbelt.

To guarantee word of the virtual expo reaches across the globe, we are proud to announce our partnership with Cannabis Science and Technology Magazine. Cannabis Science and Technology

is focused on educating the legal cannabis industry about the science and technology of analytical testing, quality control/quality assurance, cultivation, extraction, and processing/manufacturing. They feature print magazines, monthly newsletters, and application note alerts, as well as frequent news updates on their website. cannabissciencetech.com

All exhibitors and full access ticket holders will also have the opportunity to participate in our January and April 2021 Canna Collective Hybrid Expos. These cannabusiness expositions merge both mature and emerging markets in four digitally connected in-person venues and trade show floors, as well as having a virtual component. B2BCannaCollective.com

Following a similar model to our in-person expo, our virtual expo will have educational seminars, networking, A WORLDWIDE AUDIENCE, and a comprehensive navigable show floor with 1-on-1 live video feeds and booth previews. The exhibitor booths are much more than an alphabetical listing of partners.

CannaVirtualExpo.com

Additionally, the 2020 Virtual Expo will have new features exclusive to a virtual event that will be of particular value in the current business climate:

Regional, National, and Global Connections

1-on-1 Chats with Other Participants

Round Table Topic Based Discussions

Advocacy Sponsor Booths and Sessions

Through the pandemic, the cannabis market has demonstrated its essential status and has continued to flourish while other industries have struggled. Join us and establish a foothold in this mainstream market through our network of top-tier cannabusiness exhibitors and key industry professionals sharing market knowledge. Every Cannabusiness professional is invited to participate.

“Our goal is to continue giving cannabis businesses an opportunity to connect and do business with other industry professionals,” said Jen Wynn, vice president of expositions for Cannabis Industrial Marketplace.

For more information visit:

General Info and Ticket Purchase CannaVirtualExpo.com/Tickets.

Exhibiting Info Media Kit - CannabisImp.com/virtual-expo-media-kit-download

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