

## Rise Of Technology In Business Industry Made A Great Change In An Economy.

Gabriele Andreozzi, who is marketing expert and strategist and coach helped much business with help of new way of technology and techniques.

MILANO, LOMBARDIA, ITALY, October 12, 2020 /EINPresswire.com/ -- Gabriele Andreozzi, who is marketing expert and strategist and coach helped much business with help of new way of technology and techniques. Businesses in all sectors are facing a situation where technology is changing the landscape around them, transitioning from the back room of an organization into the hands of customers, employees and society. All these things are important for any business.

Business technology as a concept describes all technology that helps an organization run its business and operational processes. That technology can be customer-facing application and solutions, business-critical production and logistics solutions, or back-office financial system, among others. Whatever its use, all this technology should be managed professionally.

Emerging technologies are accelerating companies' business transformation which calls for agile business and process development and forward-looking governance. Implementing new technology solutions and method of working also requires support from the IT team, commitment from the organization, and the personnel's desire to develop new skills.

Numerous studies from the world's leading research institutions state that the transition to a digital economy is the key global trend organization believe to impact their operations. This transformation is an inevitable step for all companies, and it requires more than just cutting edge technology to bring success to a business. Technology is inevitable and beneficial also for any type of business organization.

## About

Gabriele Andreozzi was born in Rome where he studied and got a master's degree in Corporate Marketing and Communication at the Sapienza University of Rome. He is available to provide corporate and private sessions about different digital marketing topics. He thinks that the passion and dedication in the work is the main requirement in order to reach the goal. He provides training directly to managers, executives and staff to take out best from them.

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