How Self-Touring Technology and Voice Assistants Can Forever Change Multifamily Rentals

New Voice Assistant via Alexa and Self-Guided Touring Technology to Change Renting Forever

UNITED STATES, October 13, 2020 /EINPresswire.com/ -- Even before the pandemic began, demand for self-guided tour technology was already growing. Voice-guided tours via Alexa provide an easy option for improving the experience of potential renters, while also helping agents and property owners manage multiple property viewings. COVID-19 has only intensified the need for self-guided tour software in real estate, and the voice tour assistant that is compatible with Alexa has finally arrived.

Since launching in April 2020, [VoiceTour](#) has grown much faster than expected. Combined with Alexa's voice-recognition technology, VoiceTour allows prospective residents to view properties without a leasing agent being present, providing possible residents with an interactive voice assistant who can also answer their questions in real-time.

This comes as a revolutionary tool in the face of self-distancing measures and health-related anxieties, or for giving agents and property owners more flexibility in their viewing schedules which increases the likelihood of closing leases faster.

The proof is already in the pudding as well, as it has been clear for some time how effective and in-demand this technology has become. While coronavirus has caused real estate sales to drop in general, VoiceTour can still confidently report that "One of our partners has recently shared with us that they are leasing one unit per day with more than 20 move-ins in less than a month".

People who need to move to a new home are still going to be doing so, and self-touring technology is facilitating that need while freeing up leasing agents, property managers, and property owners who can then focus on more important work.

Self-guided tour technology means that an agent or property manager doesn't have to spend time in dialogue with prospective residents, giving them extra time to focus on current residents, review agreements, or tackle any other work that has been piling up.

For property owners, self-touring technology makes the booking and viewing process much

faster. Prospects can schedule a time that suits them instead of having to also match with the agent's schedule, getting them in for a viewing sooner while also allowing for a larger quantity of people to view each day since they aren't reliant on any other factor aside from their schedule. This will close the lease faster and get rent payments flowing.

By integrating voice-guided and self-touring technology into the renting process, property owners, managers, and agents are also making themselves more accessible to the largest generational demographic in the US workforce: millennials.

PEW Research Centre found that as of July 2019, millennials became the largest workforce demographic in the US. For a generation with such a powerful online presence and who are accustomed to searching for and receiving service through the digital world, companies like VoiceTour can give everyone in the Multifamily industry the opportunity to use new technology to book and facilitate property viewings more effectively than the traditional way.

Even for anyone who is in the workforce, millennial or not: self-guided touring technology lets people view the property when it suits them. This means after work hours, and on weekends or holidays when property managers and agents may not be available.

This tech was already growing in demand before COVID, and since it is rapidly integrating into the way real estate business is conducted, it will almost certainly stick around after the world finds its way out of the pandemic.

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