

Global Entrepreneurs and Dropshipping Experts, Loly and Andres Zamriver, to Speak at Ecuador's Social Media Day

The Zamrivers operate multiple business ventures, including their globally recognized 6Figuresclub, a business for people launching e-commerce websites.

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/EINPresswire.com/ -- For powerhouse couple and entrepreneurs Loly and Andres Zamriver, success once seemed out of reach. Today, however, they cooperate multiple business ventures, including their globally recognized [6Figuresclub](#), a "Done for You" business for people launching e-commerce websites.



Loly and Andres Zamriver are a power couple who will speak at Social Media Day Ecuador.

Together the Zamrivers will speak at Ecuador's upcoming Social Media Day, which is to be held virtually on October 15th and 16th, 2020.

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Loly Zamriver

The pandemic had [devastating consequences for the Ecuadorian economy](#)-- and the health for many of its residents. Other countries throughout Central and Latin America, likewise, experienced the same.

For the Zamrivers, ensuring that people within their communities know that economic empowerment and financial independence can be derived directly from online business ventures, they are on a mission to educate on their two key areas of expertise: dropshipping and

dropservicing.

“Online commerce is what sustains the economy today, and we have the responsibility of

teaching people how to sell their products or services effectively and in some cases how to save their existing business. The pandemic only accelerated the awakening of the necessity to have an online presence,” emphasized Loly Zamriver.

Andres and Loly Zamriver started in the online industry in 2011 but didn’t see much traction, experiencing their own bouts of economic insecurity. It was when they decided to niche down and focus on dropshipping in 2014 that their ventures took off.

“First came Zamriverweb with IT solutions for Professionals or Companies, then we got our first dropshipping store and after learning the do’s and don’ts we decided to start replicating this business model for entrepreneurs that needed a hand getting their dropshipping business up and running,” explained Loly.

Social Media Day in Ecuador is the biggest online marketing-focused event in the country, and also has the attention of neighboring countries. Though the event will be held virtually this year, the Zamrivers are confident that they will be able to make the same-- if not bigger impact, had the event still been held physically.

“We have a great challenge, but at the same time a huge opportunity when it comes to digitizing our brands. Post-pandemic life will not be the same, it is time to reinvent our businesses,” Andres Zamriver stated.

For this power couple, reinvention is now “par for the course” and they intend to remind Social Media Day participants and attendees that they too can adopt a similar mindset.

[More information on Social Media Day and registration can be found here.](#)

About Loly and Andres Zamriver:

Loly and Andres Zamriver are partners in love and in business. They currently own and operate multiple businesses together, with their most popular being the “done for you” services offered via the 6FiguresClub. They also co-operate Zamriver Web which is a globally respected creative digital agency.

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