

Life Before Plastik Makes Plastic Free Living Easy and Affordable, Releases Eco Gift Sets for Christmas

With over 500 eco friendly alternatives the UK based zero waste shop only stocks products that are sustainably produced and solve the single use plastic problem

LONDON, UNITED KINGDOM, October 13, 2020 /EINPresswire.com/ -- [Life Before Plastik](#), the plastic free shop that makes it easy to shop zero waste, just announced the launch of its new eco friendly [Christmas gift sets](#) for conscious customers. Created to make life easy, the festive bundles cater to various needs and budgets, from bare essential starter sets to plastic free goodie boxes for kids, shaving kits and soap gift packs. Life Before Plastik works with over 80 different independent brands (including 57 from the UK), and all items have been carefully selected, so they can be trusted to be sustainable.



Life Before Plastik Pampering Gift Set

Life Before Plastik is on a mission to make eco friendly and zero waste shopping easier and affordable for all. Created by sisters Charlie and Trina Gill in 2018, the online shop provides sustainable alternatives to single use plastics, all in one place. Ever since its initial launch, Life Before Plastik has been shaped through ongoing conversations with the store's social media followers, collaboration with local businesses and adaptation to the ever changing landscape of the plastic free world. By sharing advice and promoting the importance of small changes, Life Before Plastik's ultimate goal is to create an informed, environmental conscious community that has easy access to affordable plastic free items.

With the amount of waste produced in the UK increasing by 30% every Christmas, Life Before

Plastik wants to normalise environmentally friendly shopping and waste free gifting, with thoughtfully curated gift sets that not only are sustainably sourced, but also wrapped in plastic free packaging.

The Christmas gift sets include mini salt scrubs in aluminium tins for small budgets, hair and beard care kits, and pampering gift sets for a luxurious treat. Brands retailed on the Life Before Plastik website are a mix of customer favourites and new sustainable and ethical British brands, such as Lani, Georganics, the Salt Parlour and EcoLiving.



Life Before Plastik Mini Salt Scrubs

“We want eco friendly gifts to be the norm,” says Charlie Gill, co-founder of Life Before Plastik. “We’ve spent months curating the perfect gift ideas for all members of your family to make that a possibility.”

Life Before Plastik only works with brands sharing the same ethos: environmentally friendly shopping that is ethical and that supports small business. With over 500 plastic free alternatives in stock, and 90% of these products being vegan friendly (with the exception being products containing beeswax), Life Before Plastik helps conscious consumers live more sustainably one small step at a time.

“

We do the research to ensure our shop is full of ethical and sustainable products, so that you don't have to.”

Trina Gill, co-founder of Life Before Plastik

“It’s our goal to make going plastic free easy”, says Trina Gill, co-founder of Life Before Plastik. “We do the research to ensure our shop is full of ethical and sustainable

products, so that you don't have to.”

For more information about Life Before Plastik or to discover the collection of plastic free, waste free Christmas gift sets, please visit www.lifebeforeplastik.com

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About Life Before Plastik

Life Before Plastik is a UK based plastic free shop, working with over 80 different independent brands, including 57 from the UK. Founded by sisters Charlie and Trina Gill in 2018, the idea behind Life Before Plastik is to create a place where it's easy to shop zero waste, and where brands have been carefully selected, so they can be trusted to be sustainable. Life Before Plastik products are all eco friendly, ethical and zero waste (with 90% of them vegan friendly), and delivered in plastic free packaging. For more information about Life Before Plastik, please visit www.lifebeforeplastik.com

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Life Before Plastik Beard Care Gift Set

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