

Clapper - Formerly NewsClapper Launches Free Speech Short Video Platform and App

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DALLAS, TEXAS, UNITED STATES, October 13, 2020 /EINPresswire.com/ --Censorship has made existing social media frustrating to a growing number of people. The new free speech short video platform Clapper is working hard to solve that problem.

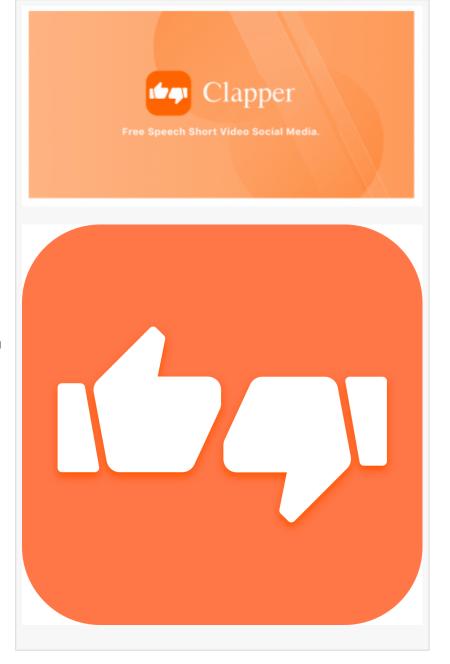
The world today faces many important

yet polarizing issues. There is a great need for citizens to discuss and debate those issues in an open forum, and in a frank yet civilized manner.

Unfortunately, existing social media and video platforms had failed to protect and promote free and civilized speech. Fortunately, Clapper is here to help. Clapper is an unbiased free speech short video social platform dedicated to giving everyone a voice. The platform recently celebrated its

launch and is off to an amazing start. The Clapper app is available for both iOS and Android devices, and the videos are also available on the

Clapper website.



"We are passionate about people being able to express themselves in open ways without having to deal with biased censors," commented Edison, CEO of Clapper. "The short video format appeals to us. Some have called clapper a more political TikTok alternative, but the fact is that

our users are making interesting and thought provoking videos on a huge range of topics. All without fear of having their accounts taken away or being shadow banned for being honest and direct."

The Dallas, Texas based company is already seeing Clapper videos reaching over a hundred million people worldwide. It is clear evidence for the great demand for the free speech platform and app. With Clapper, it is simple and fun to make, upload, and share high quality videos.

Examples of currently trending hashtags on Clapper include #FreeSpeech, #ExtremeWeather, #schoolsreopening, #JacobBlake, #massivefire, #karen, #doglife, #election2020, #BeirutExplosion, and #myfavoriterestaurant, just to name a few. A quick glance of the app content shows the wide range of subjects tackled. The video clips themselves are sometimes serious, sometimes humorous, and often somewhere in between.

According to the team, Clapper aspires to be "Substack for video". It plans to enable paid subscription features soon. Content creator will be paid by their subscribers and be able to communicate directly with them. Clapper provides tools not only to support video creation and publishing, but also to support subscriber payment and content delivery.

The company aims to become a subscription-based platform rather than an ad-based platform like YouTube and Facebook. Direct financial support from content consumers to creators is the only way to ensure free speech over the long run.

Jay S., from Washington, recently said, "I have been demonetized from the major world video platform and just don't want to help build them anymore, even if it is in just a small way. I'm not interested in politics but when a friend told me about a kind of unbiased political TikTok called I was very interested. I was happy to find my comedy is also welcome. I think Clapper is going to be embraced by smart standup artists and their fans. Five stars."

For more information, please visit https://newsclapper.com. Download Clapper here.

About Clapper

Clapper Media inc is an independent digital media company delivering short-form mobile video content to hundreds of millions of people around the world. Clapper's mission is to provide you with a platform to see the world.

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