

Renowned and Talented Music Producers to Compete in Highly Anticipated Event – The National Beat Battle League

The first-of-its-kind competition will be featured on all streaming platforms and promises to be one of the most exciting events of the year.

LITHONIA, GEORGIA, UNITED STATES, October 13, 2020 /EINPresswire.com/ --<u>The National Beat Battle Association</u> (NBBA), a new hip hop-themed sport event, is excited to announce its upcoming launch, which promises fun and entertainment for musical professionals, fans, and anyone with a keen interest in watching competitions. During the anticipated event, renowned music producers will get the chance to show off their talents and



compete at the highest level. The first-of-its-kind competition will commence on November 7, 2020 through to May 2021 and, with the persistence of the dreary COVID-19, the event will be hosted online on streaming platforms like Vimeo, Youtube, Facebook, Twitter, Twitch, Linkedin, and on its official website.

The National Beat Battle League will comprise of 23 battle events, complete with home and away games. Each team will contain a team owner, general managers, and up to 11 producers, operating as a franchised organization. The NBBA league promises to be a big jamboree of the best talent in Hip Hop Culture, Boom Bap Beats, Trap Beats and Beat makers coming together to battle it out against teams from all over the USA.

Winners from the NBBA championship will get a chance to battle at "the Producers' Bowl", much like the revered Super Bowl. So far, seven teams have signed up to take part in the upcoming NBBA league, including ATL Track Monsters, Carolina Sound Dogs, South Florida Faders, Tidewater Mix Godz, Milwaukee Pad Masters, Houston BassRunnaz, and Chi City Loops. Each team will battle 1 Session (1 Quarter), which entails 5 rounds of intense competition with original hip-hop tracks. Like every traditional hip-hop battle, supporters will be a crucial part of the presiding team in tandem with 3 other celebrity judges.

Fans and viewers will be entertained by hot trendy music with pregame and postgame shows to set light up the stages. The NBBA has hinted that the event will feature top tier cheerleaders(Beat Babes), hosts, DJs, and special celebrity guests. Music producers and record labels have lauded the NBBA for organizing the upcoming Hip Hop competition, and see it as a unique way to introduce some fresh new talent into the industry. With the organizers showing incredible will and effort, the NBBA promises to be epic.

The National Beat Battle Association was conceived and established by NBBA commissioner, Vance "Choo" Branch, of Lithonia, Georgia. He is a multi-platinum music producer who has worked with artists like Tupuc Shakur, Ghostface Killah and members of The Wu-Tang Clan. Choo took to musical instruments from the age of 5 and since then has won several awards and accolades for his talent as a musician and DJ. His 20-year experience in the music industry has culminated in the National Beats Battle Association that will also serve as a platform to launch new talent.

The deck is stacked, the rules are set, the NBBA league organizers have set the stage for the birth of a thrilling sport. Interested viewers are invited to follow the event via any of the online streaming platforms like Vimeo, Instagram, Youtube, Facebook, Twitter, Twitch, Linkedin, and the official website <u>www.nbbaleague.com</u>

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