

Perkuto Ranks No. 119 on the 2020 Growth List

Canadian Business Unveils Annual List of Canada's Fastest-Growing Companies

MONTREAL, QC, CANADA, October 15, 2020 /EINPresswire.com/ -- Canadian Business today ranked Perkuto No.119 on the 32nd annual Growth List, the definitive ranking of Canada's Fastest-Growing Companies. Produced by Canada's premier business and current affairs media brands, the Growth List ranks Canadian businesses on five-year revenue growth. Growth List winners are profiled in a special print issue of Canadian Business (published with the December issue of Maclean's magazine) and online at CanadianBusiness.com and GrowthList.ca.

Perkuto made the 2020 Growth List with five-year revenue growth of 804%.

"The companies on the 2020 Growth List are really exceptional. Their stories are a masterclass in how to survive when the economy throws a curveball. Despite the turbulence, 2020 Growth List companies showed resilience, spirit, and, most importantly, empathy and strong leadership," says Susan Grimby, Growth List Editor. "As we celebrate over 30 years of Canada's Fastest-Growing Companies program, it's encouraging to see that the heart of Canada's entrepreneurial community beats strong, even in tough times."

"Perkuto is honoured to be in the Growth List ranking," says CEO Alexandre Pelletier. "This achievement reflects the quality of our services and the dedication of our team. Perkuto takes great pride in our deep expertise within Adobe Marketo Engage, and we're always striving to take our talents to the next level to better serve our clients. This acknowledgment signifies our growth as a result of producing high-quality work, continually innovating, and providing an exceptional workplace that attracts top talent."

Inclusion in the Growth List ranking of Canada's Fastest-Growing Companies is just one of Perkuto's recent accomplishments. Earlier this month, Perkuto announced the launch of their [SCORE Architecture](#), the industry's first ready-to-go, pre-tested, and fully guaranteed Marketo framework. Additionally, Perkuto Technologies, a division of Perkuto, unveiled a new [Marketo email and landing page editor](#), through its self-serve marketing tool Jeto. Other 2020 accolades include certification as A Great Place to Work in Quebec by Great Place to Work Institute Canada, Top 10 Adobe Service Provider, as named by CIO Review magazine, and being named an [Adobe Platinum Partner with Marketo Engage Specialization](#), the highest partner tier for Adobe service providers, recognizing expertise in Marketo implementations, technological innovations,

solutions development, system integration, and strategic thought leadership.

“Despite the challenges of 2020, it’s been quite a year for Perkuto. I’m proud of our team. We’ve weathered the storms and continued to serve our clients well. But most of all, I’m thankful for the staff and clients that make Perkuto the company that is today,” remarked Pelletier. “We’ve come a long way, learned a lot, and it shows.”

This is Perkuto’s first inclusion on the Growth List, but likely not the last. Given their recent recognitions and innovations, Perkuto is certainly an organization to keep on your watch list. For more information, visit Perkuto.com.

ABOUT THE GROWTH LIST

For over 30 years, the Growth List ranking of Canada’s Fastest-Growing Companies (formerly the Growth 500) has been Canada’s most respected and influential ranking of entrepreneurial achievement. Originally developed by PROFIT and now published in a special Growth List print issue of Canadian Business (packaged with the December issue of Maclean’s magazine) and online at GrowthList.ca and CanadianBusiness.com, the Growth List ranks Canadian companies on five-year revenue growth, and the Startup List ranks Canadian new growth companies on two-year revenue growth. For more information on the ranking, visit GrowthList.ca.

ABOUT CANADIAN BUSINESS

Founded in 1928, Canadian Business is the longest-serving business publication in the country. It has fuelled the success of Canada’s business elite and, through the Growth List ranking, celebrates leadership, innovation, business strategy, and management tactics. Learn more at CanadianBusiness.com.

ABOUT PERKUTO

Perkuto helps leading brands orchestrate memorable customer experiences through flawless marketing operations. Our team of Marketo experts assists in eliminating infrastructure uncertainties, safeguarding against campaign errors, improving marketing performance, and executing high-volume campaigns. In addition to being an Adobe platinum partner specialized in Marketo Engage, Perkuto is also a certified service partner for Bizible and Microsoft. Perkuto is based in Montreal with field offices throughout North America and Europe. Learn more at Perkuto.com.

Sarah Frazier

Perkuto

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