

# Optessa is listed as a Sample Vendor in Gartner Hype Cycle for Manufacturing Operations Strategy, 2020

EDMONTON, ALBERTA, CANADA, October 15, 2020 /EINPresswire.com/ -- Optessa a leading provider of [supply planning](#) solutions, today announced that it has been identified as a Sample Vendor in the Gartner [Hype Cycle for Manufacturing Operations Strategy, 2020](#). Optessa was named in the supply planning category.



In the Hype Cycle for Manufacturing Operations Strategy report, Gartner states "Supply planning capabilities go beyond software selection to aligning with solution partners who can assist the

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*Ashok Erramilli*

configuration of network models that enable decisions to fulfill demand and maximize value. As competition and performance standards increase expectations on decision speed and precision, supply planning must evolve to orchestration down through execution. This convergence is impacted by a number of factors that will vary based on industry and supply network details.”

“We believe our acknowledgment validates the importance and benefit that organizations can realize by implementing an [intelligent planning and scheduling](#) solution,” stated

Ashok Erramilli, CEO of Optessa. "By using our software, businesses are set up for success from the onset with the ability to generate feasible plans which will allow stakeholders to meet key objectives.”

Supply planning with Optessa allows teams to plan with bias and incorporate previous schedules for consideration to provide an optimal output while ensuring material stability and steady supply chains during even the most disruptive of times.

1 Gartner, "Hype Cycle for Manufacturing Operations Strategy, 2020," Simon Jacobson, August 6, 2020.

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#### About Optessa

Optessa is a leader in intelligent planning, sequencing, and scheduling optimization software with many successful implementations among top tier global manufacturers. Optessa products have wide applicability in industries as diverse as auto OEMs, suppliers, power equipment, electronics, semiconductor, mills, batch process industries such as food and beverage and paints and in the shipping and logistics area. The company has offices in Edmonton, Alberta, Canada; Hazlet, New Jersey, USA and Goa, India. Optessa's leadership team combines deep expertise in software, mathematics, manufacturing, and optimization technologies with unmatched customer commitment. Optessa's team supports global deployment at more than 100 distinct manufacturing facilities and production areas. We also partner with industry leaders, Deloitte and Tech Mahindra, to further enhance our client support. To learn more about Optessa please visit [www.optessa.com](http://www.optessa.com).

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