



KNOWRX, INC TO COMPETE IN THE STARTUP OF THE YEAR® TOP 100 COMPETITION AT THE 8TH ANNUAL SUMMIT

100 of the most promising early-stage startups to compete at the 8th annual Startup of the Year Summit, Produced by Established®

AUSTIN, TEXAS, UNITED STATES, October 13, 2020 /EINPresswire.com/ -- knowRX, Inc., announced that they have been selected as a Top 100 startup to compete for the 2020 Startup of the Year grand championship title at the 2020 Startup of the Year Summit November 16-18, 2020. Produced by Established®, and in its 8th year, Summit is three days of dedicated programming designed to assist early-stage startups to build their network, grow their business, and celebrate the startup ecosystem.

This event is the culmination of a year-long, worldwide search for the most promising early-stage startups. Since COVID-19's impact on SXSW and the world, the Established® team pivoted their startup events to a virtual format. To help surface startups across a diverse spectrum of industry and founder backgrounds, the team held six total Startup of the Year quick-pitch competitions online.

The Top 100 Startups that compete at the 2020 Summit will pitch for up to \$20K in potential investment from Established Ventures. The startups that participate in this event, such as knowRX® join the ranks of well-known companies that have passed through their events over the past decade, such as Aperiomics, BenjiLock, Groupon, GrubHub, Maxwell Health, re:3D, ShearShare, and Uber.

Established has consistently shown its value of inclusivity and remains steadfast in advocating for equality across all levels of under-recognized entrepreneurs (from Black to Female to U.S. Veterans - and more).

"Through Startup of the Year, we have a platform where startups can share their work, while at the same time, become a part of our world-wide community, where startups can engage with industry experts as mentors and guides to further grow their businesses." Jen Consalvo, Co-CEO, Established.

"We're so excited - our team is an extension of every family in American that is dealing with a declining healthcare system and desires better outcomes. Our efforts to empower patients in a

new digital “circle of care” will impact millions of lives for generations to come. Additionally, we are Veteran owned and grateful for the chance to win Startup of the Year! We can’t wait to share our story and mission online with a larger audience and make valuable connections with investors and corporate leaders...” said knowRX, CEO, David Franklin.

This event is not to be missed. Register today!

<https://startupofyears summit2020.eventbrite.com/>

About knowRX, Inc

Established early on as a medication adherence platform, their efforts quickly grew to support new initiatives dealing with COVID-19 and the engagement and navigation of patients into clinical research for vaccines. Built on the philosophy of “patient first”, knowRX machine learning platform identifies the uniqueness of each patient in relationship with their primary care team to drive better outcomes and improved quality of life. For more about knowRX, Inc., visit

<https://knowrxhealth.com>.

About Startup of the Year™

Powered by Established, the Startup of the Year program is a global competition, world-wide community, and resource to elevate startup founders. Since 2006, the Established team has discovered and supported the most promising and innovative startups from around the world via this annual competition, its Investment Community, Daily Dealflow™ newsletter, Startup of the Year Podcast, Activation Events, and more. For more about the Startup of the Year program, visit <https://www.startupofyear.com>.

About Established

Established is a consultancy focused on helping organizations with their innovation, startup, and communication strategies. Created by the talent responsible for building the Tech.Co brand (acquired in 2018), Established leverages decades of experience to help collaborators build their brand, engage audiences, and accomplish their goals. For more about Established, visit

<https://established.us>.

Established Ventures recent investments include the 2020 SXSW Startup Night Winner, Jeenie, and 2019 Top 100 Semifinalist, Kamana. Learn more:

<https://www.startupofyear.com/established-ventures>

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David Franklin

knowRX, Inc.

+1 (512) 657-4525

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