

October is National Bullying Prevention Month

Soul Gemz Entertainment artist Yung Musa has Partnered with the National Bullying Center to bring attention to Bullying.

NEW YORK, NEW YORK, UNITED STATES, October 14, 2020 /EINPresswire.com/ -- In recognition of [National Bullying Prevention Month](#), Soul Gemz Entertainment artist Yung Musa has Partnered with the National Bullying Center to bring attention to Bullying. National Bullying Prevention Month offers an opportunity to prevent bullying by encouraging everyone to act with kindness, acceptance, and inclusion. Yung Musa has lifted his voice in the fight against bullies with Great his latest Music Video/ PSA.

Musa has an impressive rap resume working with rap royalty such as Kirko Bangz, Cory Gunz & Lougotcash to name a few. He has also released music through Roc Nation & Sony. His latest Album is entitled the "Mali Empire" which has received rave reviews throughout the Hip Hop scene, with close to half a million Spotify streams with singles such as Bust Down, Real Time and the anti bullying anthem "Great" According to Yung Musa "Great" was conceived by Musa as a message to kids." I wanted to tell kids that they can achieve anything they set out to do". As the chorus of the song explains." I got goals, I got visions, watch me go watch me get it".

The video was shot on location at a fitting location, Medgar Evers High School in Brooklyn New York. Named after the Civil rights leader who fought and ultimately gave his life in the fight for social justice. The video shoot was a precursor to real life as we continue to experience the effects of a worldwide pandemic, in addition to an explosive movement for Social Justice that have highlighted the need to unite communities more than ever for a better future.

The signature event of National Bullying Prevention Month is Unity Day On Wed Oct 21 which involves a simple call to action to wear and share the color Orange to send a universal message that bullying is never acceptable behavior. In addition its also a time to show solidarity for the one out of every five students who report being bullied each year. The Pandemic has actually increased cyberbullying as many kids have heavily relied on Computers for online learning due to social distancing.

The Great Video/PSA underscores the need to bring people together to create a world that is more accepting and inclusive. This is depicted in the video which includes Egypt Ufele as the lead teen faced with bullying and the struggle to overcome. Egypt Ufele supports Bullying prevention and uses her platform as a teen clothing designer joined by her Mom Dr.Reba Renee Perry- Ufele to bring awareness to this important subject. The video was shot by Spanish Fly Media and features cameos from DJ Sophia, and the twins. [Soul Gemz Ent](#) CEO Al (Alski) Wright brought his years of expertise to this dynamic project as well. Bullying isn't a childhood rite of

passage; it has real implications for a child's education, health, and safety now, and well into their future.

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