

# Attorney Marketing and Design Now Providing Social Media Marketing to Lawyers

*One of the Florida's leading marketing and design companies for attorneys has expanded its services.*

MIAMI, FLORIDA, UNITED STATES, October 14, 2020 /EINPresswire.com/ -- Representatives with [Attorney Marketing and Design](#) announced today that it is now providing [social media marketing](#) services to lawyers.



"The consumption of social media content has sharply increased and is expected to continue an upward trend for years to come," said Michael Hernandez, president of Attorney Marketing and Design. "Now is the perfect time for lawyers to take advantage of the many benefits of social media marketing."

Attorney Marketing and Design is an award-winning full-service Internet marketing and web design company providing SEO, Google My Business Optimization, Responsive Web Design, Pay Per Click, Social Media Marketing, and Reputation Management.

Hernandez explained that an effective social media strategy could help grow any law firm, maintain its social presence, and engage with its audience.

"Our social media experts can help you establish your business objectives, identify your target audience, create engaging and share-worthy content and finally integrate your social media with all other aspects of your online presence," Hernandez stressed, before adding that its social media marketing services to lawyers include: brand monitoring, social media contests, social media management, and setting up social media profiles.

"Our social media services give you the possibility to increase the visibility of your law firm by building brand awareness," Hernandez said. "Social media marketing encourages user-generated content from within the most popular social media platforms such as Facebook, Twitter, and Instagram."

In addition to providing social media marketing to lawyers, Hernandez pointed out that Attorney Marketing and Design also provides expanded Search Engine Optimization (SEO) services to law firms nationwide. Hernandez explained that in simple terms, law SEO means the process of

improving a law firm's website to increase its visibility for relevant searches.

"The better visibility that a law firm's pages have in search results, the more likely that the law firm will receive attention and attract prospective and existing customers to their practice," Hernandez noted, before adding that "search engines such as Google and Bing use bots to crawl pages on the web, going from site to site, collecting information about those pages and putting them in an index."

After that, algorithms analyze pages in the index, taking into account hundreds of ranking factors or signals, to determine the order pages should appear in the search results for a given query. Unlike paid search ads, you can't pay search engines to get higher organic search rankings.

In addition, Hernandez noted that in an effort to help law firms successfully market their firm online throughout the COVID-19 pandemic and beyond, Attorney Marketing and Design is also offering free consultations to law firms.

As it relates to the free consultation, which is available on the company's website or by calling (888) 731-0243, Hernandez noted that law firms will receive a consultation on the following services:

- Responsive Website Design
- Search Engine Optimization
- Google My Business Optimization
- Social Media Marketing
- Pay Per Click
- Reputation Management

But that's not all. Attorney Marketing and Design is also giving away a free internet marketing checklist for lawyers.

"This checklist will help you identify what is missing from your current strategy and what you must focus on next to take your law firm to the next level," Hernandez said.

As it relates to the free checklist, which is available for download on the company's website, Hernandez noted that it can be tremendously frustrating trying to figure out how to get more cases from the Internet with so many different approaches (SEO, PPC, Social Media, Pay-Per-Lead) and various providers calling every day offering the next best thing (YellowPages, Avvo, FindLaw).

"Over the years working with numerous attorneys, reviewing hundreds of websites, we have discovered the key elements of a successful Internet marketing strategy, and we've boiled it down to a simple checklist," Hernandez said.

As for what makes Attorney Marketing and Design different than any other company on the market, Hernandez pointed to the fact the company has 100 plus five-star Google reviews and that it is a documented award-winning digital marketing agency that's listed in the top one percent in the United States. Besides, customers receive personal attention, and there are no contracts to sign.

"We're not just another 'agency,' we are consultants," Hernandez stressed, before adding, "We think long term and value our customers' growth. We have the mindset to do what's in your best interest, and we will guide you down the right path, making the most out of every dollar you spend with us. We are readily available to answer your calls and respond quickly to emails. We value our clients and strive off of providing you with the best personal attention for your law firm's marketing needs."

For more information, please visit [www.attorneymad.com/about-us](http://www.attorneymad.com/about-us) and <https://www.attorneymad.com/blog/>.

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## About Attorney Marketing and Design

The mission of Attorney Marketing and Design is to give law firms of all sizes the legitimate opportunity to use search engines as a means for expanding their business. When handled properly, search engine optimization (SEO) allows law firms of any size to compete in almost any market. You can confide in Attorney Marketing and Design to treat your law firm with the care it deserves and provide you with the finest personal attention.

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